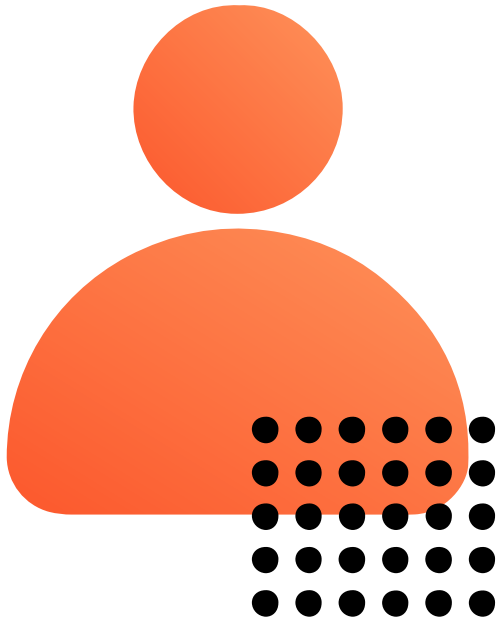


TOWARD A SECURE ENERGY SUPPLY IN A NET ZERO-EMISSION SOCIETY

# Trends in contract models – from EE to integrated modes and carbon management

| Paris, France | 29. Mai 2024 | Rüdiger Lohse MD DENEFF EDL\_HUB, Berlin [Ruediger.Lohse@edlhub.org](mailto:Ruediger.Lohse@edlhub.org)

# Intro



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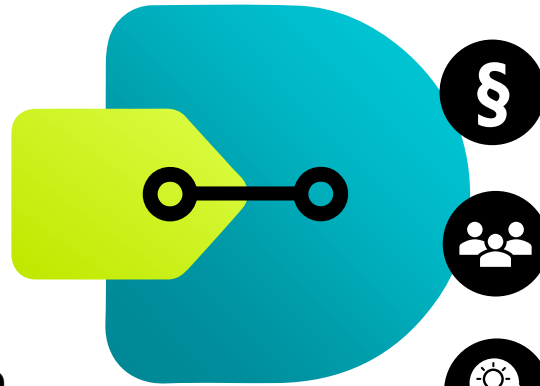
ESCO- Utility 1991-1994  
Energy Agency 1994- 2019  
DENEFF EDL\_HUB: 2020 today



# DENEFF EDL\_HUB – Policy- and Innovation Hub for the Mayor German ESCOs



**Mutual Effort to improve Energy Transition and the Energy Service Market in Germany**



**Policy:** Supporting Policy Framework that enable ESCOs to have non-discriminatory Approach in the German Decarbonization Market



**Networking:** Complex Challenges require interaction between ESCOs, Designers, Finance and Equipment providers along the Chain

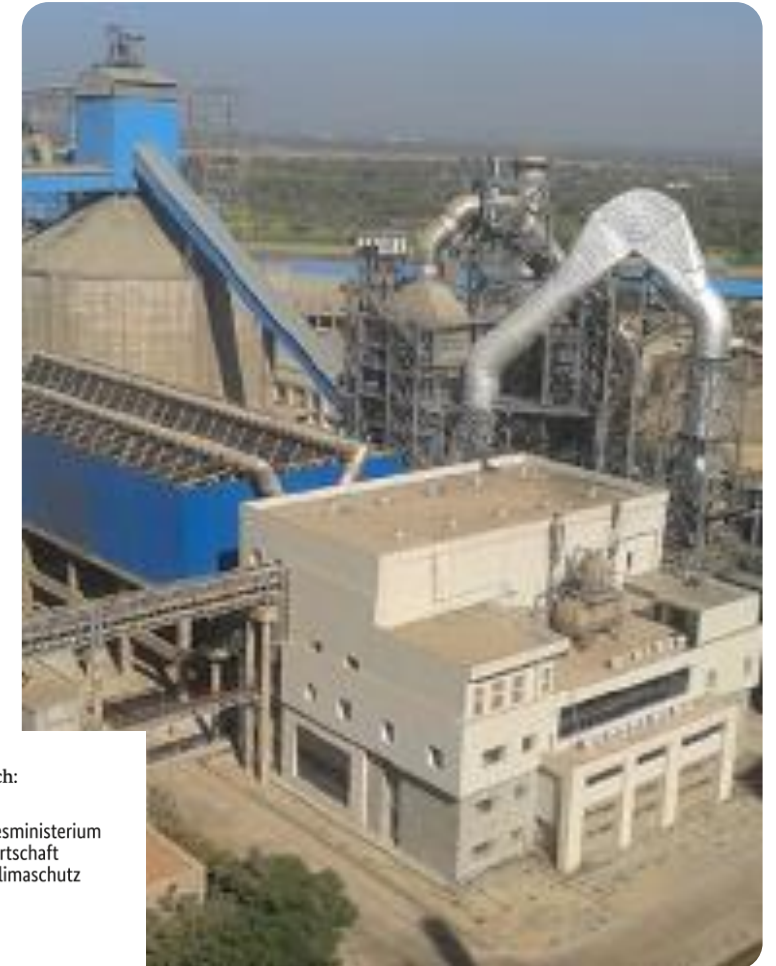


**Innovation & Market Development and Design:** Understanding the Needs of Building Owners, Industry and Public Sector, Adopting Business Models and



# EDL\_HUB Broadens the Scope of the German ESCo market: Turning Waste Heat to Green Heating in the Project „AwaNet“

- More than 70% of the Heating in Germany is fossile fuel based- EDL\_HUB started project supported by German DoE to initiate a large waste-heat initiative aiming at a broader use of waste-heat in the heating sector.
- Win-Win with Waste Heat Recovery: only 1% of Waste Heat are recovered in Germany
- Until 2030 50% of the district heating is considered to be decarbonized



Gefördert durch:



aufgrund eines Beschlusses  
des Deutschen Bundestages

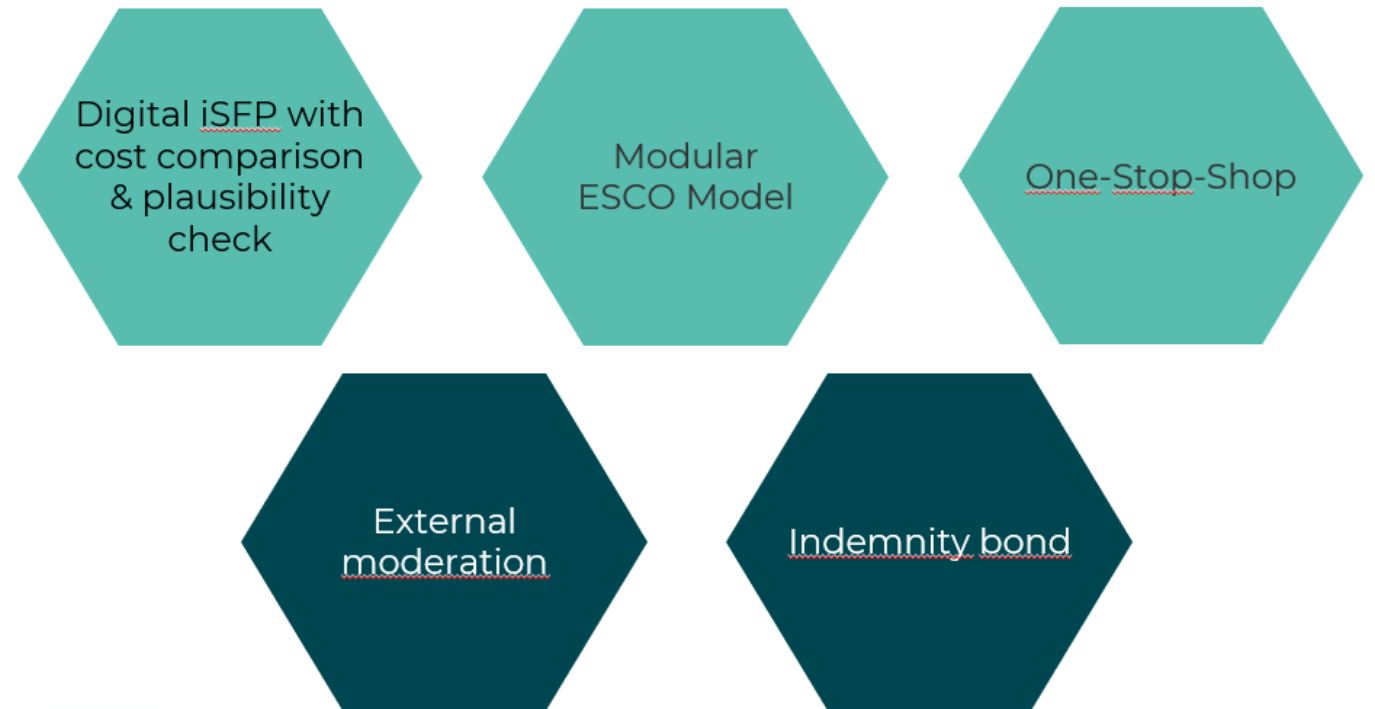
# EDL\_HUB Broadens the Scope of the German ESCo market: Stimulating the Sleeping Giant: Multiapartment- Buildings (GREEN Home Project)



## Current results

### New Business Opportunities for ESCos :

- Providing guidance by steering the refurbishment process for building management increases the probability of refurbishment projects
- ESCos enter the stage as „One-Stop-Shops“ including design of refurbishment roadmap, moderation of the decision making process, financing and executing the refurbishment aligned with a performance promise



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 101033878

# Three Major Regulations will Disrupt the Energy and ESCO Market in Germany from 2024



## **Gebäudeenergiegesetz Building Reg. (GEG II and III)**

65%-Renewable Heating 2024, EU- Targets for Energy Management and Optimization, MEPS



## **Energieeffizienzgesetz (EnEfG): Energy Efficiency Reg.**

Minimal Standards for Energy Efficiency in Buildings and Industries



## **Heating Design Reg.**

Standardized Approach for the Energy Design in Municipalities with regard to increase the number of decarbonized heating grids and supply options

**And: Heating Market Regulation will be reviewed 2023**

# Framework: ESCOs are Required to **Provide Strategies** to Communities, Industries and Quartiers to Manage the Disruptive Energy Transition



[Nagy Szabi](#)

The regulation sets up a new frame for the energy market which aims at replacing fossile fuels in the heating sector. ESCOs have the following tools to match the challenge:

- **Heating Design** providing the master plan on local and regional level or the **Decarbonization Pathway** for Industry sites.
- **Fuel Switch**: replace Gas&Oil based heating by a reliable Renewable Energy Mix and electric processes in industry
- **Energy Efficiency** to reduce heating demand in buildings and to allow for smaller RE- based heating supply solutions.
- **Least-Cost-Based Decision Making** to streamline the mix of energy efficiency and new renewable supply structures
- **Resilient Supply** enabling Power Grid based Supply

# New ESCo Business Models help Communities and Industries to Accomplish Decarb-Targets in a **One-Stop-Shop „Low Risk Mode“**

## **ESCos x Energy Performance Contracting and Energy Supply Contracting:**

New challenges require new approaches which often do not match with the „Utlity“ oder „ESPC“ Approaches.

Costumer-Fit-Solutions based on a „Lego“ Box of Options are the NEW NORMAL ESCo Business Model

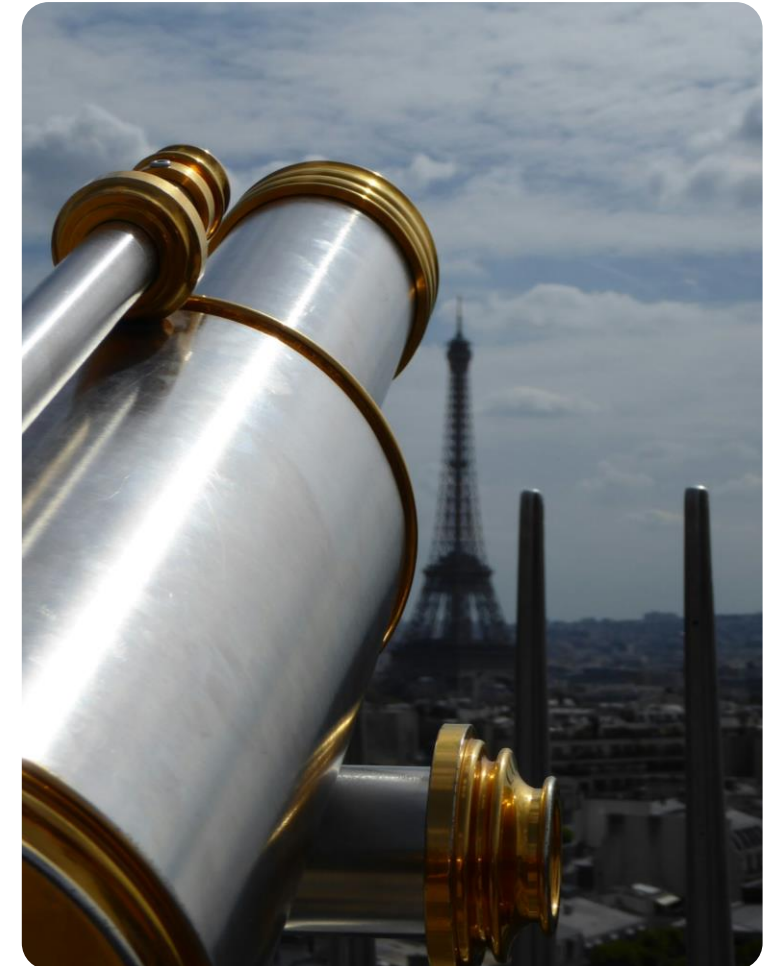




# New ESCo Business Models help Communities and Industries to Accomplish Decarb-Targets in a **One-Stop-Shop „Low Risk Mode“**

**ESCos include additional services in the value chain in order to provide low-risk affordable decarbonization as a service models**

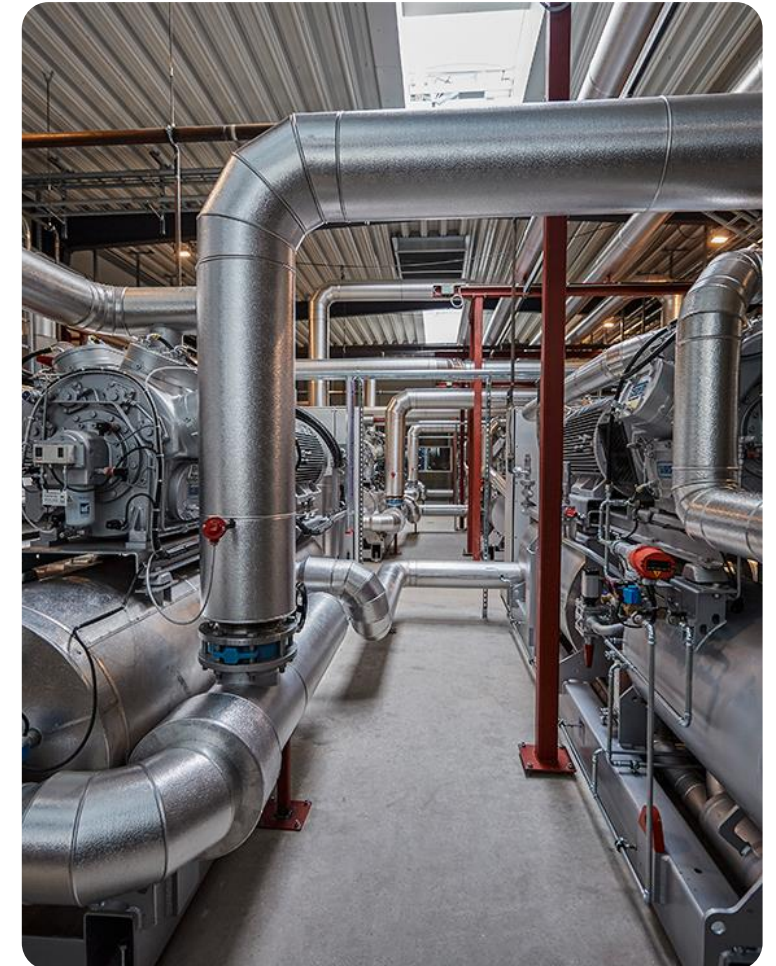
- **ESCos x Energy Performance Contracting and Energy Supply Contracting:** new challenges require new approaches which often do not match with the „Utlity“ oder „ESPC“ Approaches. Costumer-Fit-Solutions based on a „Lego“ Box of Options are the NEW NORMAL ESCo Business Model
- **ESCos x Heating Design:** ESCos include the Heating Design in Municipalities in their SOW to understand and connect renewable and waste heat to costumers striving for „Green Heating“
- **ESCos x Subsidies:** ESCos Take Care to Collect Subsidies for Their Costumers to Increase Cost-Efficiency of their Approaches
- **ESCos x Complexity:** ESCo DNA is to Find Cost-Optimized Solutions for Highly Complex Multi Technology Solutions.



# Fuel Switch (1): The Majority of ESCOs Uses **Electrification Technologies** to Answer the Fuel Switch Challenge

## Trends for fuel switch in district heating grids in practice:

- Switch to **Surface Geothermal /Heat Pump** combinations (>20 MW therm) lifting RE up to 20-30% in at least 4 projects
- **Deep Geothermal** in at least 3 Projects (risky preparation phase)
- **Waste Heat Usage** in Combination with Heat Pumps in Sewage Stations and Sewers are Used as Decentralized „Injection Solutions“ in larger Heating Grids ( > 100 projects, short preparation phase)
- **River Water** in Combination with **Heat Pumps** are used as „Injection Solutions“ in larger Heating Grids
- New Heating Grids (< 20 MW therm) are Set Up with Heat Pumps and Surface Geothermal as a Baseload Provider



Pic: Danfoss

# Fuel Switch (2): The Majority of ESCos Uses Electrification Technologies- With Strong Impact on the ESCo Business Models

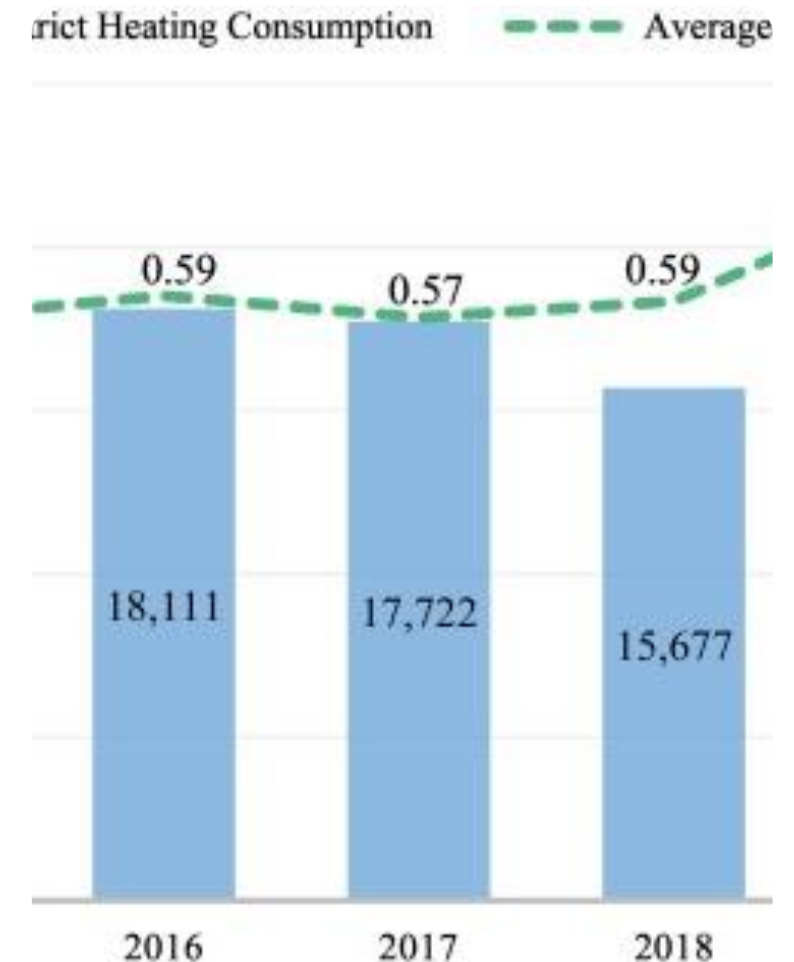
Integration of new pricing schemes

## 1) Impact of electric systems on the pricing:

- Pricing: Instead of Natural Gas/Oil systems are driven by electricity
- Pricing: Cost intensive first system investments (with investment costs factor 4-6 compared to fossile systems) shift the focus from energy cost (cost/MWh) to investment cost related pricing (cost/kW)
- Limited subsidies to damper the investment cost leaps

## 2) Trends:

- **Long ESCo- contract periods** to match cost-sensitive decision making vs. short contract periods required in industry
- Business case sensitive to modification of the investment cost related pricing



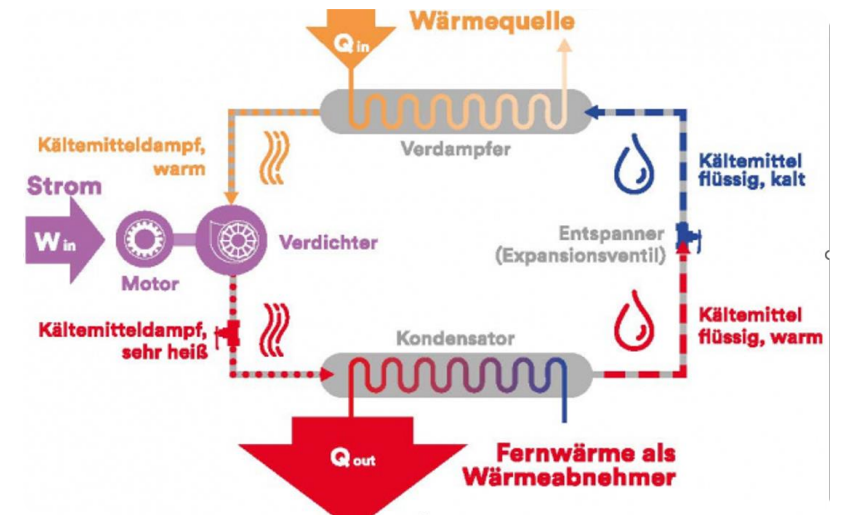
# Fuel Switch (2): The Majority of ESCos Have Used Electrification Technologies- **With Strong Impact on the ESCo Business Models**

## 1) De-Risking by Integration of “Measures in the Building”

- Physical Principle is, that Heat Pumps are Sensitive to High Return Temperatures – so does the business model

## 2) Trends:

- Performance risk reduction: **Hydraulic measures** in the heating network are provided by ESCos: Changes of Larger Heat Exchangers, Radiators etc. are Provided to Provide the Necessary Heating System Temperatures for an Efficient Operation of the Heat Pump
- Low-temperature Systems:** in new heating networks, heat pumps are also used detached for hydraulically suitable consumers via **low-cost "cold local heating networks"**



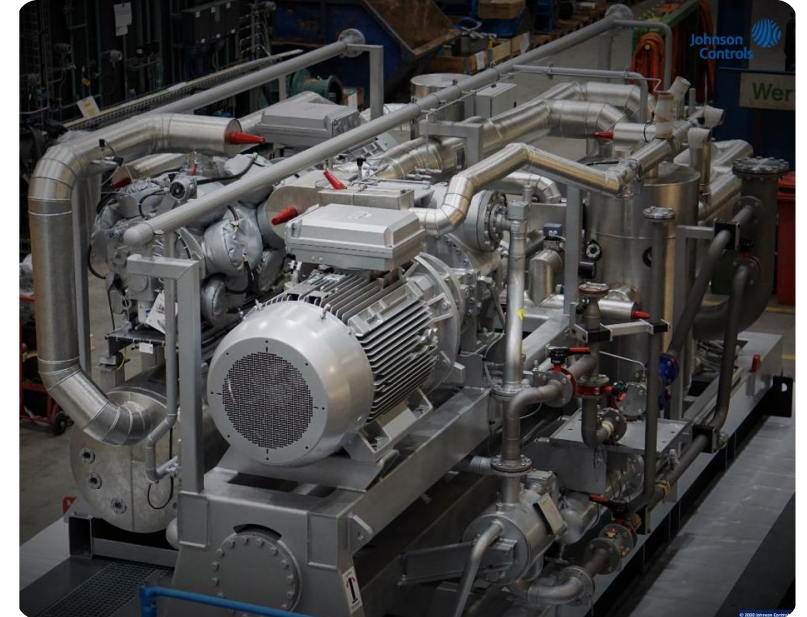
# Power: The Increasing Usage of Power for Mobility and Heating Provides New Role Models for CHP-Based Business Models

## 1) Striving for RE Based Systems puts CHP-models at stake

- Today, small and medium Sized Heating Grids (< 20 MW) use a Mix of Gas CHP (1-5 MW therm) which are partially H<sub>2</sub>-Ready. The shift in the energy market towards Renewables imposes this „best-seller“ to new challenges

## 2) Trends:

- **Grid-Stabilization as a Service:** The increasing loads in local and regional power grids often creates the need for frequency stabilization which can be provided by existing CHPs in combination with new PV and storage
- Besides Grid Stability These Systems are Used as Back-Up Solutions (**Resilience as a Service**) and Peak-Cutting



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