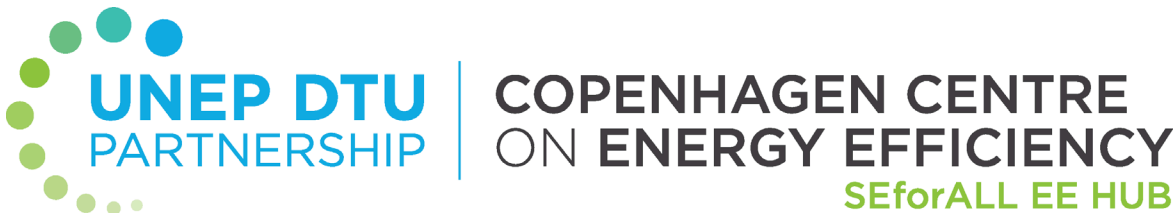


The SMARTER Finance for Families initiative

Merete Villum Pedersen
Chair – European Advisory Board



Section Head, Business Models & Finance





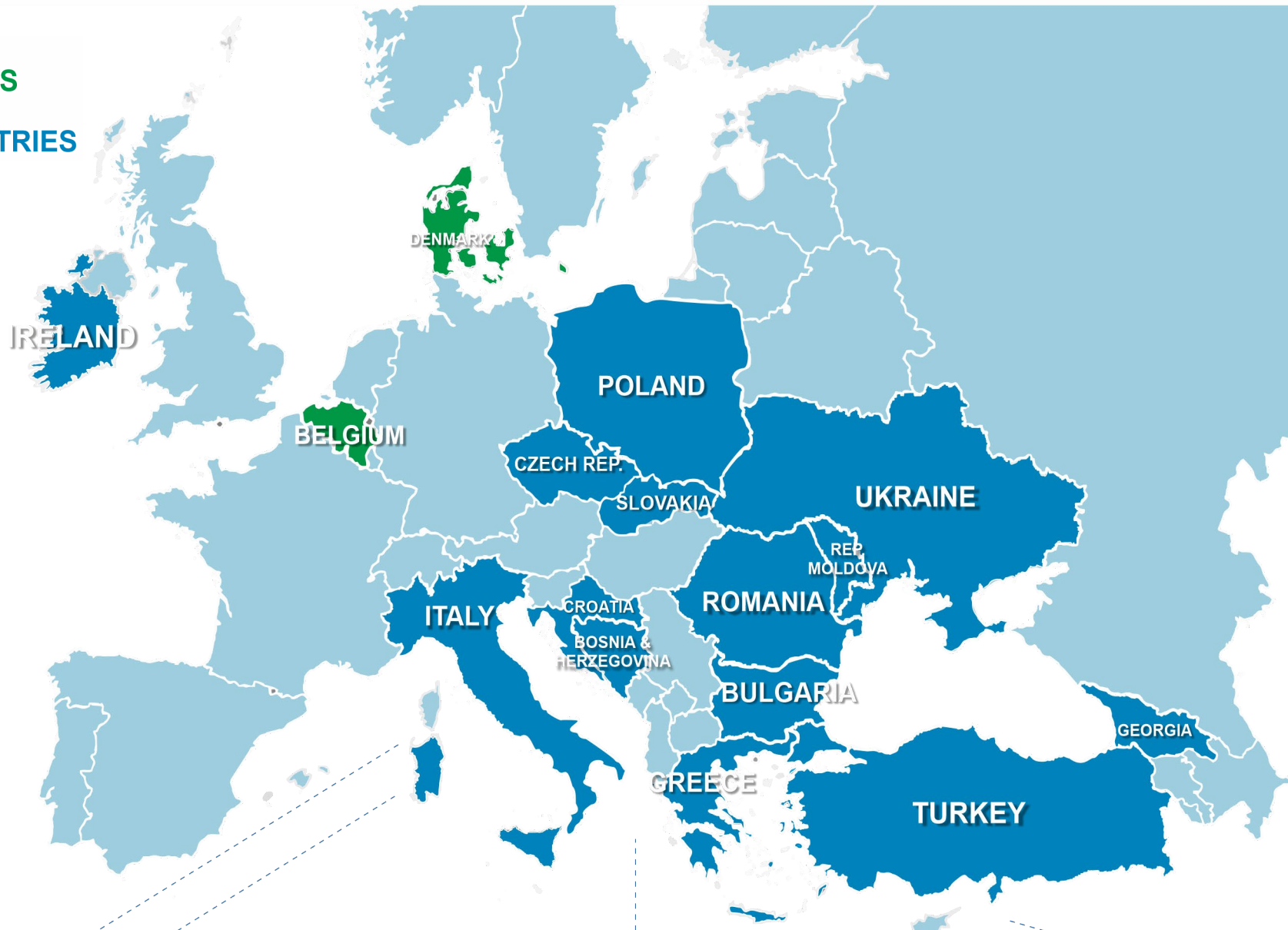
EXPERTISE PROVIDERS



IMPLEMENTING COUNTRIES



**SMARTER
FINANCE
FOR
FAMILIES**



COLOMBIA

BRASIL

MOROCCO

INDONESIA



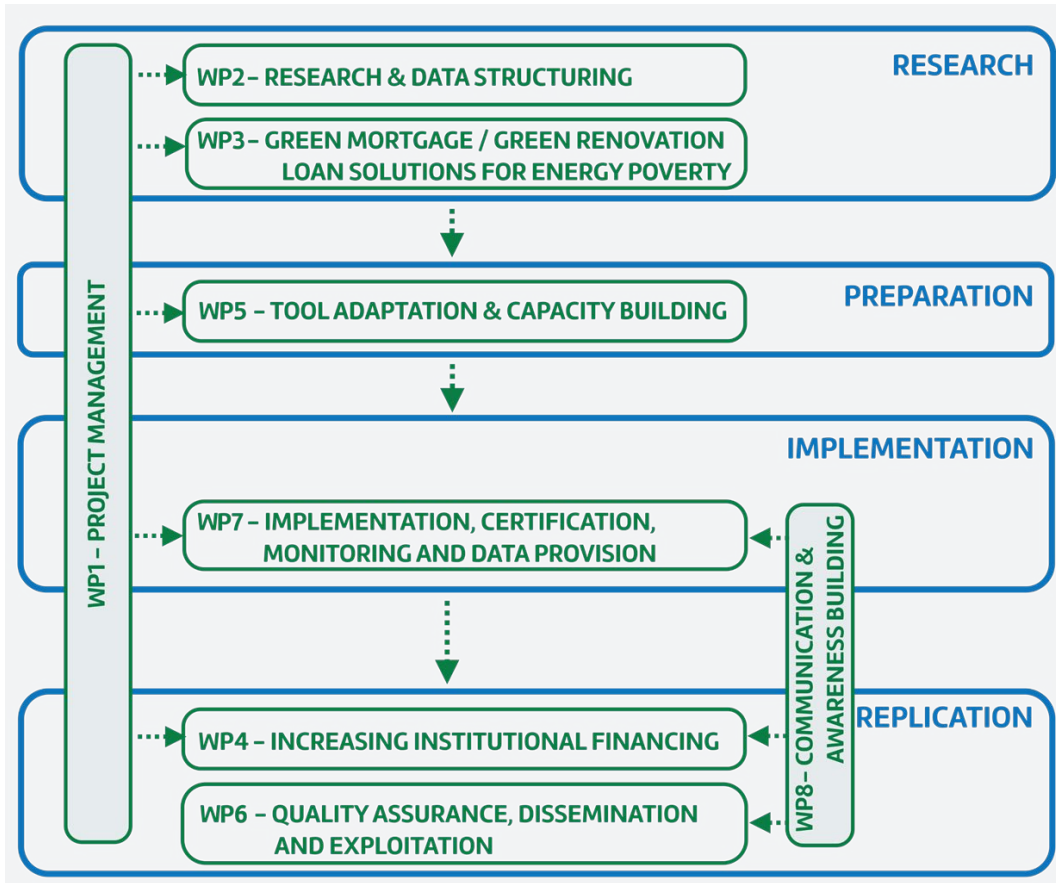
This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No. 847141.



THE CONSORTIUM



SMARTER PROJECT STRUCTURE & TIMELINE



Expansion of SMARTER - in additional European countries & Emerging Economies in Asia, Latin America, and Africa



SMARTER offer:

The roadmap to developing Green Homes & Green Mortgage programs

Leverage “lessons learned” in current phase of SMARTER initiative to streamline onboarding process of new partners

Gain commitment and undertake steps to launch pilot programs with highly interested potential partners e.g. Green Building Council, finance institutions or other relevant focal points

Documents provided includes: "Toolkits for Residential Investors/Developers and Green Homes Solution Providers"; "Sample Legal Agreement for Residential Investors/Developers to Certify their Project"; "Catalogue of both common and country-specific social, economic, technical, policy or other administrative barriers to the mainstreaming of green finance"; Toolkits for Financial Institutions; Sample Legal Agreement for Banks offering Green Mortgage and other Green Finance products;



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SMARTER related activities

Images, news, videos, podcast, blogs, events, meetings, conferences webinars



Sarıyer Belediye Başkanı Şükrü Genç'ten Şehir ve Yaşam Ödüllerinden Çevre Ödülü

...vel yeşil bina sertifikası çalışması için "online" sistemini tamamlaması gerek. ÇEDBIK başta olmak üzere, bu sistemi çalıştırmada destek vererek STK'larda çalışmalarını destekleyecek.



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Just transition & Addressing Energy Poverty

Over **100** stakeholders
from more than **15** countries



Let's Build Green!

LET'S BUILD GREEN IS A NEW CAMPAIGN OF SMARTER FINANCE FOR FAMILIES RAISING AWARENESS ABOUT GREEN HOUSING AS AN ANSWER TO ENERGY POVERTY.

With your support we hope to increase cooperation between governments, NGOs and the private sector, which would lead to a long-term commitment on ambitions and policies and improved access to financing. The goal of the Let's Build Green campaign is to intensify and improve the discussion between governments and the private sector in order to create new ways of public-private funding of green housing projects for vulnerable families. Help us to break the myth that green housing is only for the rich! Sign the statement below!

"I welcome intensive dialogue between governmental, non-governmental and private sector entities as one of the essential ways to increase the energy poverty resilience of my country. Finding new schemes that provide the combination of public subsidies and private funding/financing for green housing can bring sustainable and healthy housing to all income groups."

Name and Surname

Position

Organization

Signature

Do you sign on behalf of your organization? YES NO



Learn more about the campaign and its partners here:



<https://c2e2.unepdtu.org/smarter/>



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European Advisory Board Endorsement

What is the EAB & what role has it played?

- *Appointed in their **personal capacity**, as **experts with outstanding knowledge** in their areas, **acting independently** and in the public interest, while also representing certain areas/types of stakeholders. **Committed to discuss and provide advice** to the best ability and in the **best interest of the project**.*
- *SMARTER has sought **advise on a variety of challenges**, such as the needs and concerns of investors, the real or perceived barriers for upscale of finance, how to ensure the highest green standards when taking products to the market etc.*

MOST IMPORTANTLY, THE EAB HAS ENDORSED THE MINIMUM STANDARDS AND POLICY RECOMMENDATIONS
(= the final centrepiece of the SMARTER project)

Names	Professional Title
Sean Kidney	CEO, Climate Bonds Initiative
Oleg Dzioubinski	UNECE Sustainable Energy Division, Regional Advisor
Murat Atay replaced by Ilgaz Kaya	CEO, Garanti Mortgage, Turkey
Ian Smith	EBRD, Head of Intermediated Green Finance and Policy Products, Energy Efficiency and Climate Change Team
Niels Kristian Johne	Pension Denmark, Project Manager
Jessica Stromback	JOULE ASSET Europe, Chair, Managing Director
Csaba de Csiky	EnerSave Capital Sarl CEO & Chair
Ayaan Adams	Green Climate Fund, former Director, Private Sector
Ioannis Orfanos	Arbitrage Real Estate, Partner
Denis Tanguay	Efficiency Valuation Organization, Executive Director
Steven Borncamp	Project Director, SMARTER Finance for Families
Merete Villum Pedersen	Chair of the board, Head of Business Models & Finance UN Environment Programme, Technology University of Denmark