#### Thank you Eva

# Role of private actors in the take-up of ASSIT model

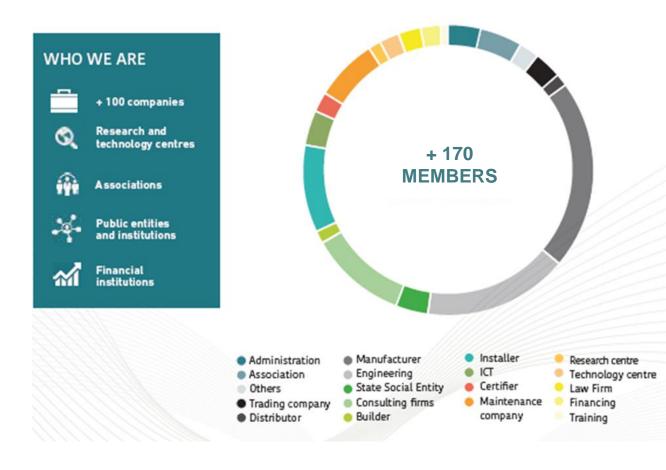
Silvia Porcel
Catalan Energy Cluster





### Catalan Energy Cluster (CEEC)

- Who are we?
- What do we do?





#### **CEEC** role in SUITE project

Put in contact other clusters or business association
 (members of the ECCP) with other countries organisations

#### - In Spain

- Act as a contact between our members and Ecoserveis for the focus groups and interviews (analysis of the companies that can participate + approaching them)
- Help preparing the focus groups/interviews



#### Who has been interested so far?

- Companies working on facility management
- Power distribution companies
- Companies working on energy efficiency (in construction)
- Chamber of Commerce
- Association of employers
- Public institutions
- Public services



#### Role of private actors

- Funding the model
- Training/non financial support
- Providing opinion/experience on how to scale up the model



#### Added value of/from private actors

- Corporate Social Responsibility
- Providing stability to the project (financial and non financial)
- Give back to society
- Contact with public administration
- Common goals public-private partnership alignment
- Technical training



#### **Examples Public-Private collaborations**

#### - EDIFICAT Project

Partners: CEEC, Girona City Council, Perpignan Méditerranée Métropole, Pôle Derbi

MARIE Project

Partners: CEEC, Environment Park, AREA Science Park's, BDM France

Sabadell Smart City Strategy

Partners: CEEC, Sabadell City Council



## Thank you for you attention!

# Silvia Porcel - CEEC sporcel@clusterenergia.cat

























#### Funded by:



#### Partners:











