

409. HOW I SEE ME – A META-ANALYSIS INVESTIGATING THE ASSOCIATION BETWEEN IDENTITIES AND PRO-ENVIRONMENTAL BEHAVIOUR



Alina



Judith



Simon



Avi

Alina Udall, Judith De Groot, Simon De Jong, & Avi Shankar (2021). How I see me – A meta-analysis investigating the association between identities and pro-environmental behaviour, *Frontiers in Psychology - Environmental Psychology*. 12, 642. doi: 10.3389/fpsyg.2021.582421, 19(2), 108-141. doi:10.1002/cb.1798



It's time to get
Gaz & Leccy
under control.



Outline

1.
Why



2.
Recall



3.
Theory



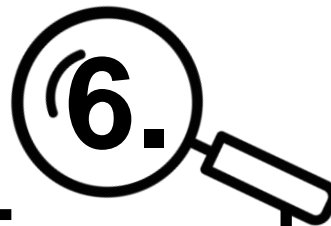
4.
Don't



5.
Did



6.
Found
Means



7.
End



Outline

alinamiaudall@
bath.edu

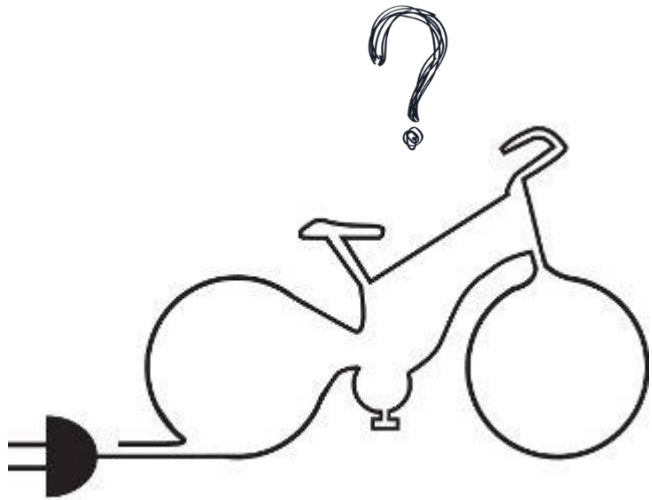
1.
Why



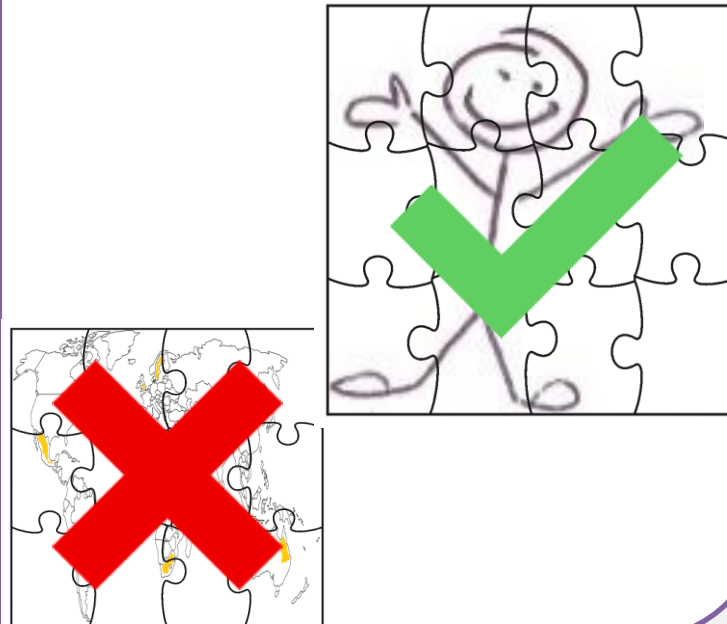


1. Why.

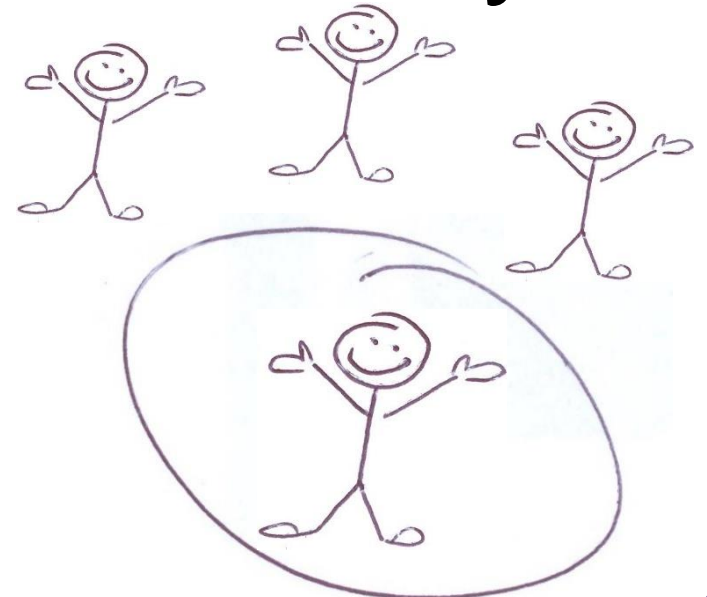
a. Energy



b. Individual



c. Identity



Outline

1.

Why

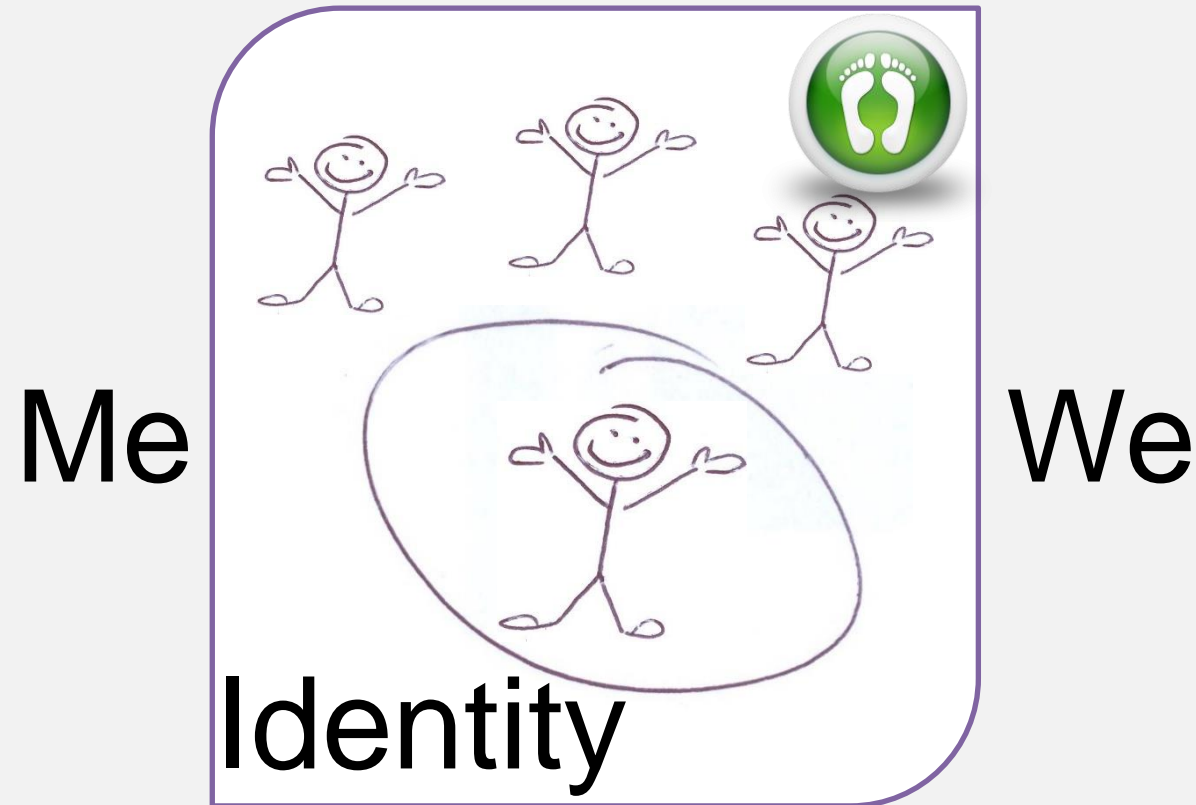


2.

Recall



2. Recall – Identity.



Outline

1.

Why



2.

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3.

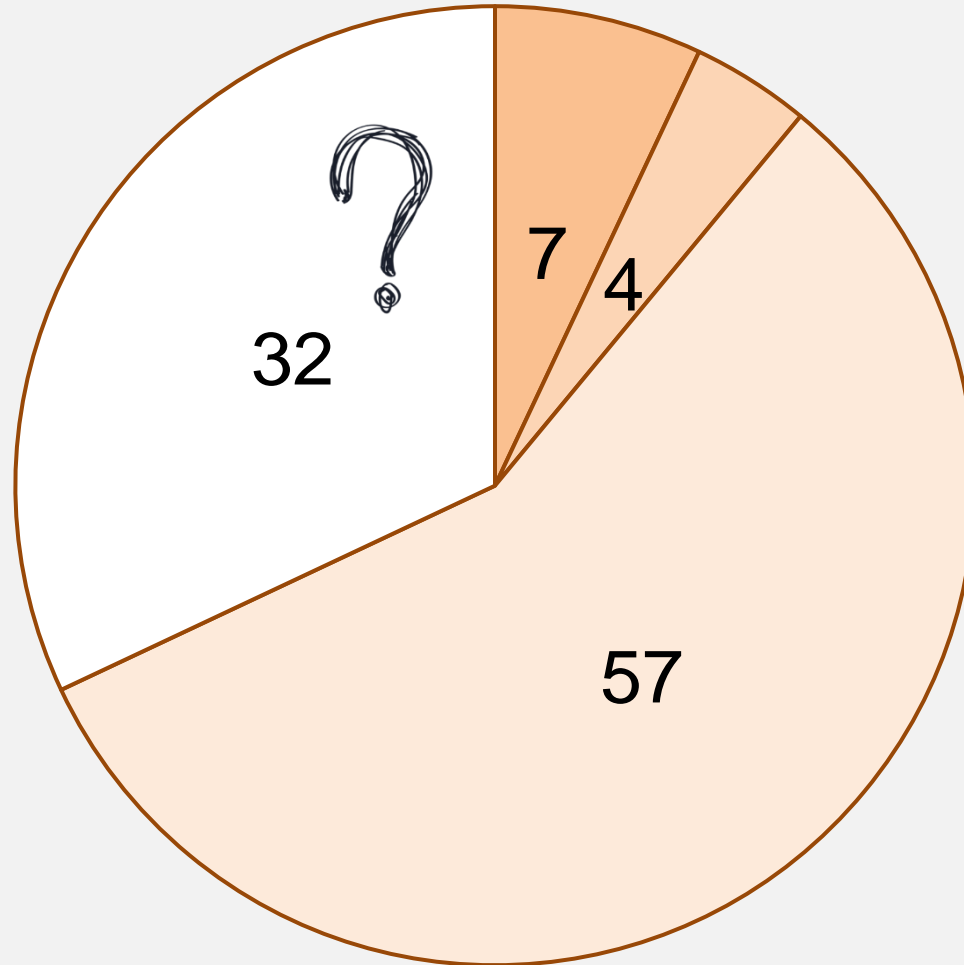
Theory





3. Theory.

Main Theory 1-3



Intent

Moral

Habit

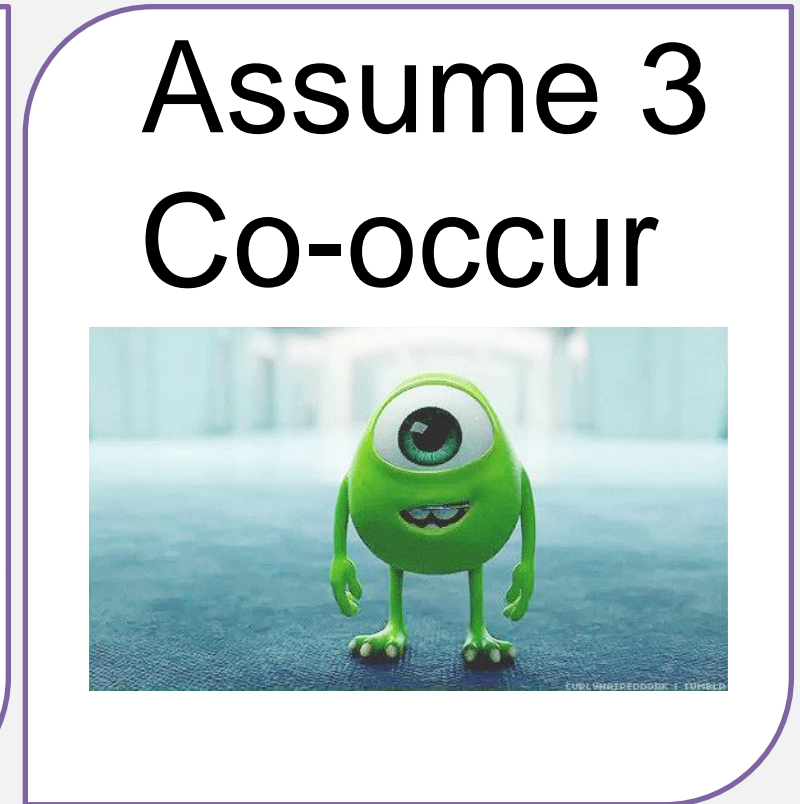
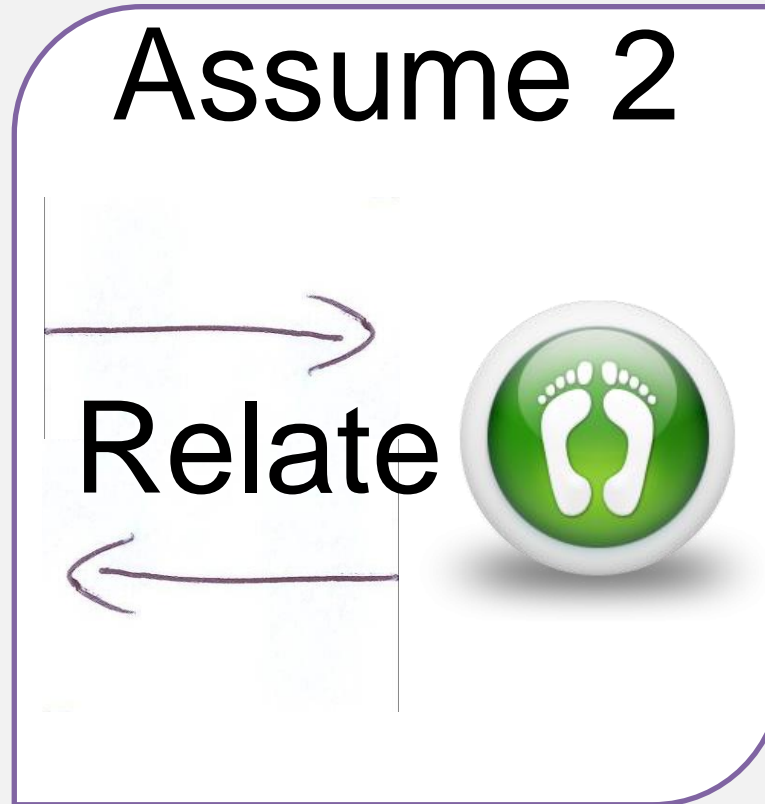
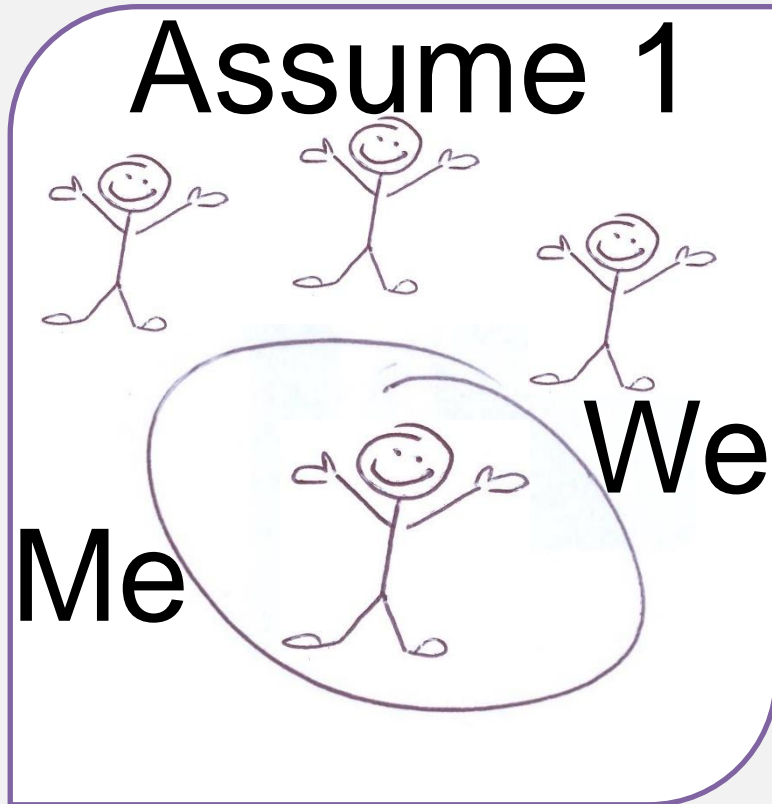
Unexplained variance

Klöckner, C. A. (2013). A comprehensive model of the psychology of environmental behaviour—A meta-analysis. *Global Environmental Change*.

Van Den Broek, K. L., & Walker, I. (2019). Exploring the perceptions of drivers of energy behaviour. *Energy Policy*.



3. Theory.



Stryker & Burke, (2000). The past, present, and future of an identity theory. *Social Psychology Quarterly*.

Molinario, Lorenzi, Bartoccioni, Perucchini..., Udall, & Bonaiuto (2020). From childhood nature experiences to adult pro-environmental behaviors: An explanatory model of sustainable food consumption, *Environmental Education Research*, 26(8), 1137-1163. doi: 10.1080/13504622.2020.1784851

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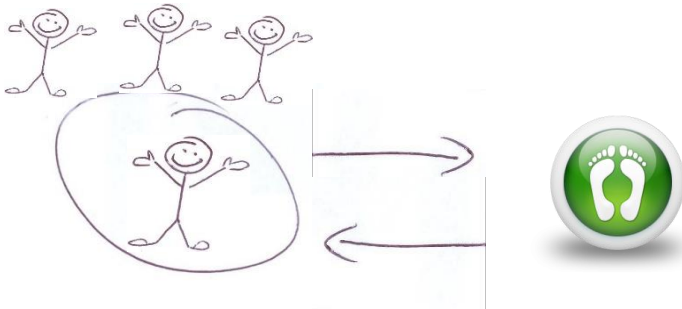
Don't



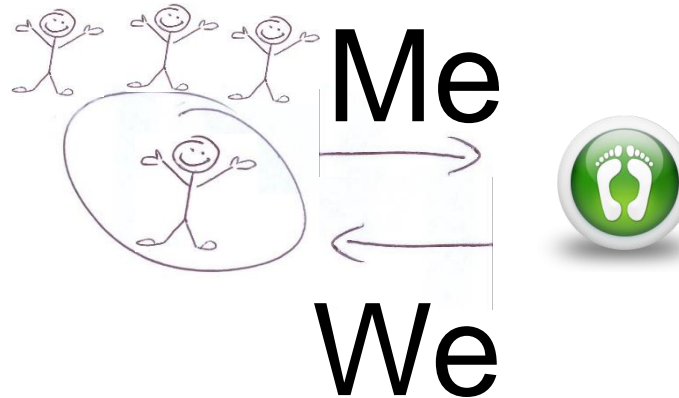


4. Don't Know.

Significant relationship



Congruency effect



Moderation



Sample

Outline

1.

Why



2.

Recall



3.

Theory



4.

Don't



5.

Did





Search Term



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Alina Udall, Judith De Groot, Simon De Jong, & Avi Shankar (2021). How I see me – A meta-analysis investigating the association between identities and pro-environmental behaviour, *Frontiers in Psychology - Environmental Psychology*. 12, 642. doi: 10.3389/fpsyg.2021.582421, 19(2), 108-141. doi:10.1002/cb.1798

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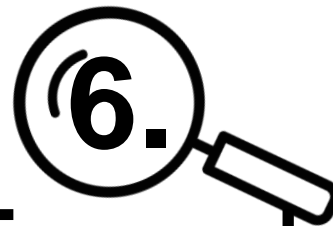
5.

Did



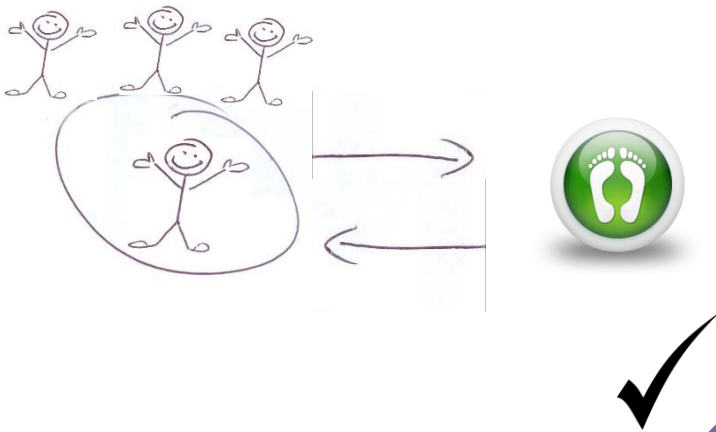
6.

Found
Means



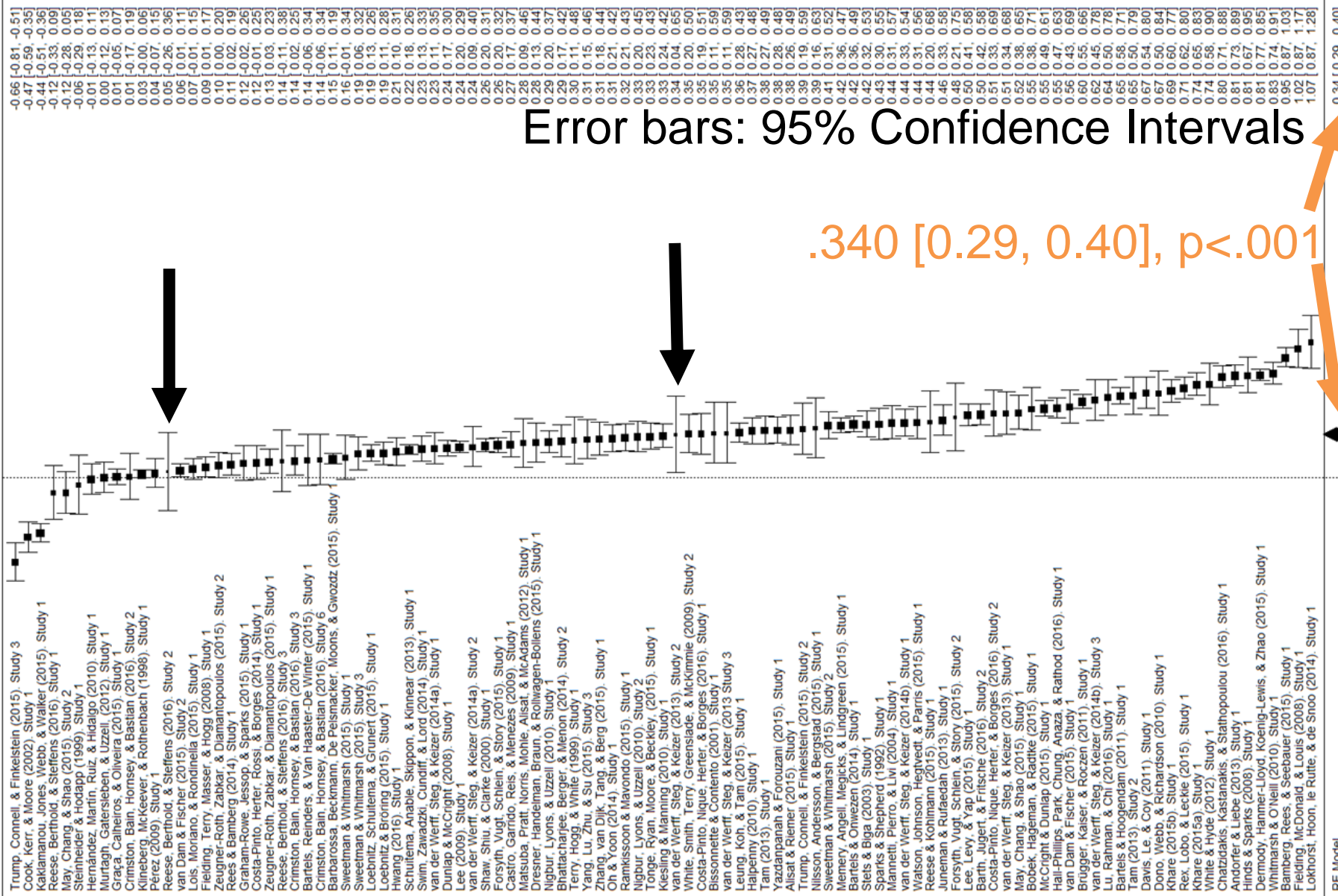
6. Found.

Significant relationship






6. Found.



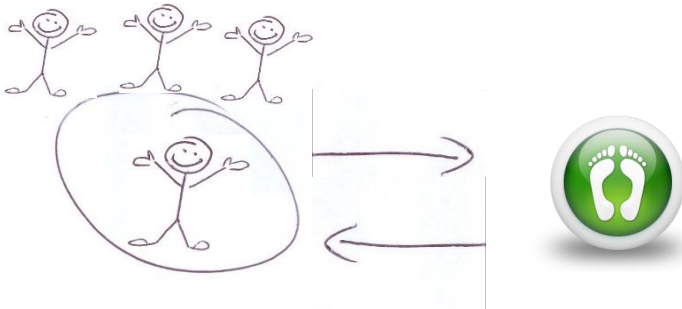
Significant relationship



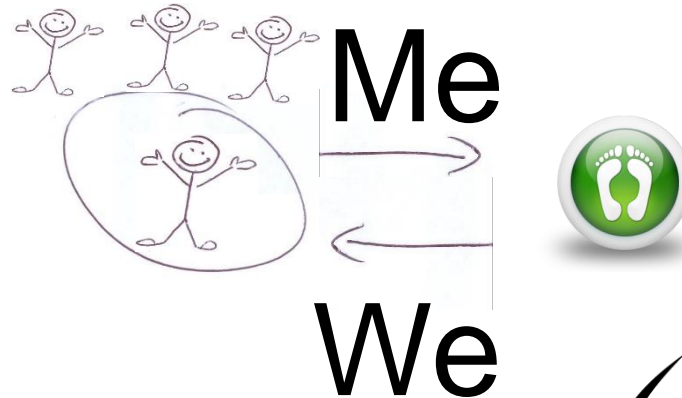
Alina Udall et al. 2021. How I see me – A meta-analysis investigating the association between identities and pro-environmental behaviour. doi: 10.3389/fpsyg.2021.582421, 19(2), 108-141. doi:10.1002/cb.1798

6. Found.

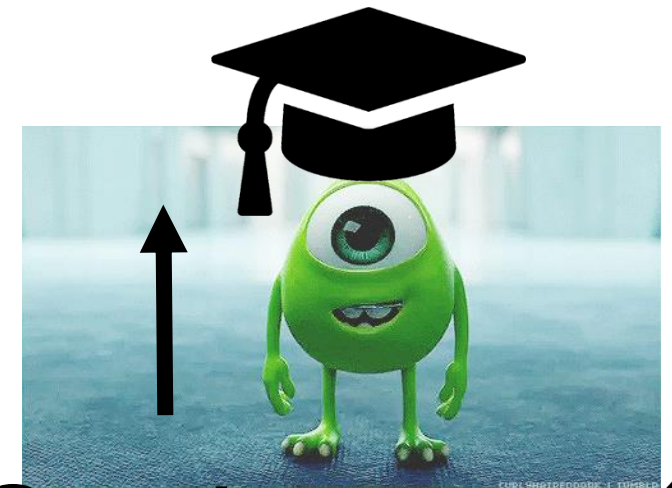
Significant relationship



Congruency effect



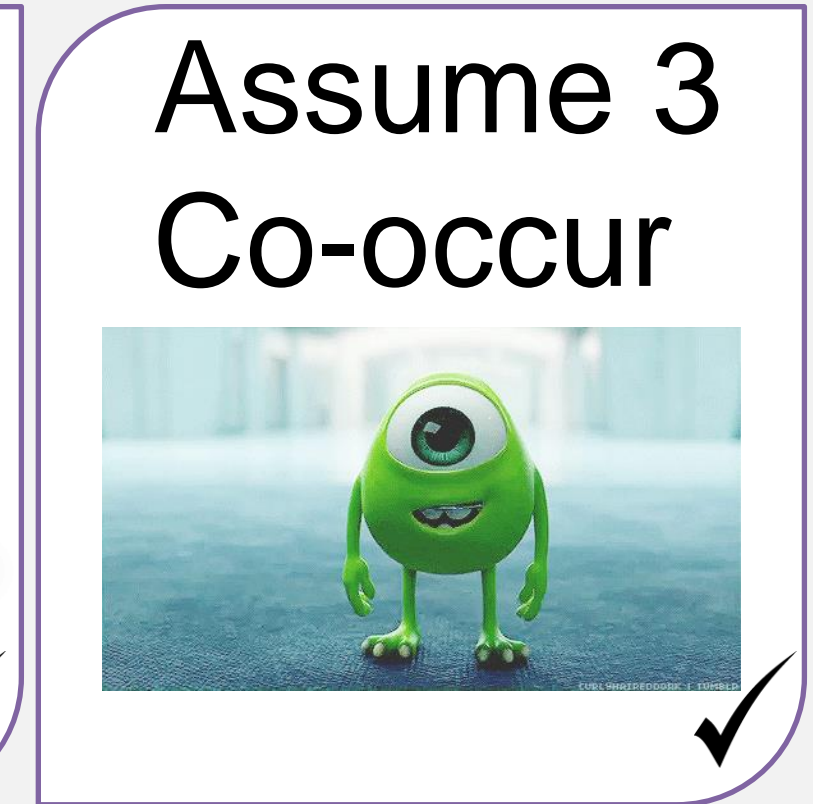
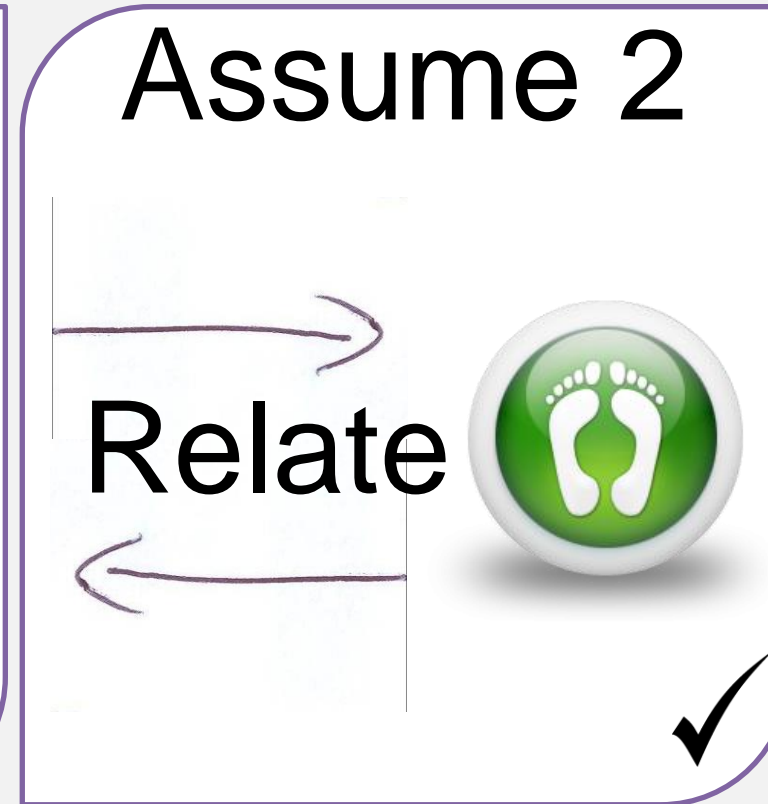
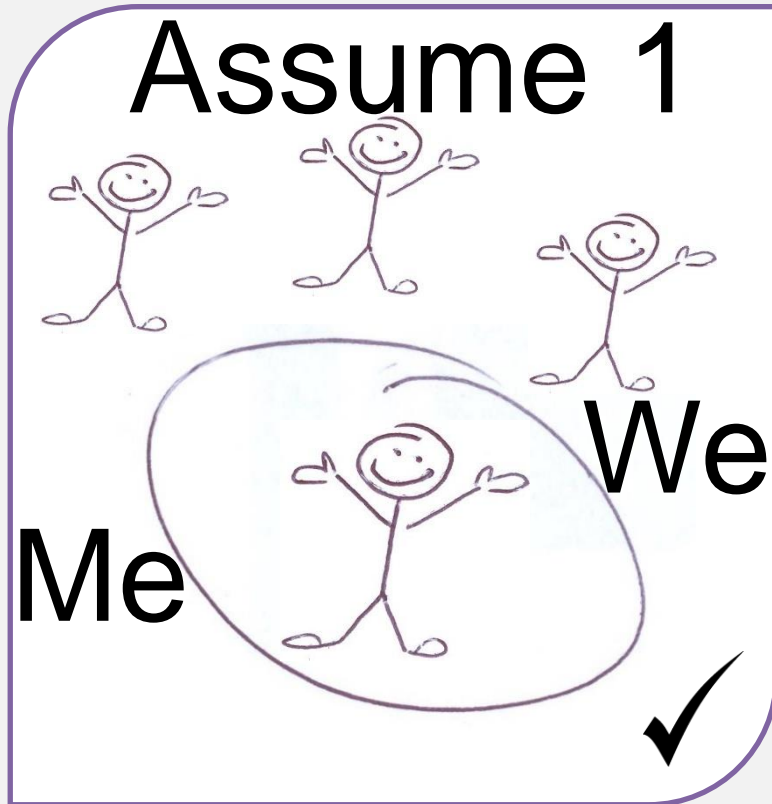
Moderation



Students 



6. Means.



Stryker & Burke, (2000). The past, present, and future of an identity theory. *Social Psychology Quarterly*.

Udall, De Groot, De Jong, & Shankar (2020). How do I see myself? A systematic review of identities in pro-environmental behaviour research. *Journal of Consumer Behaviour*, 19(2), 108-141. doi:10.1002/cb.1798

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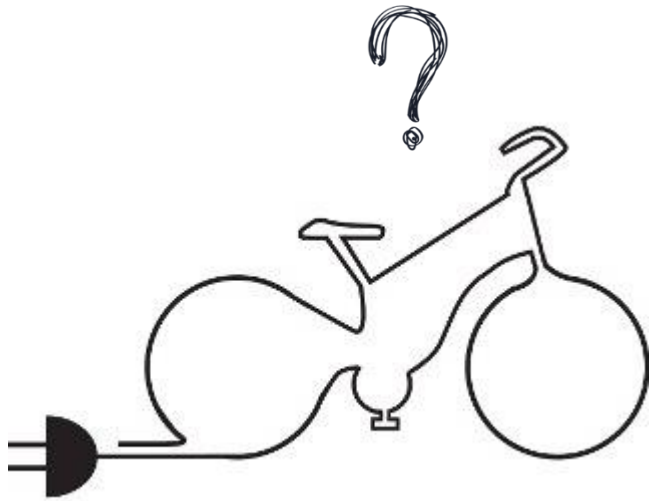
End



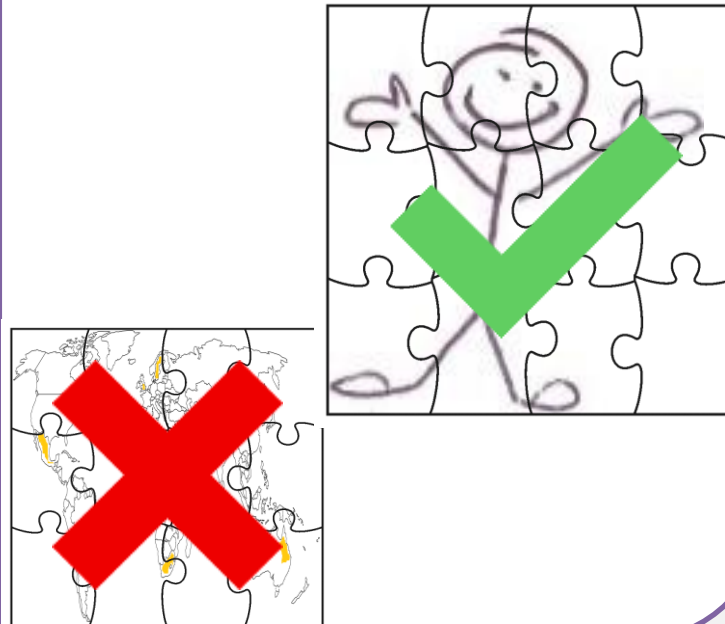
7. End - Why.



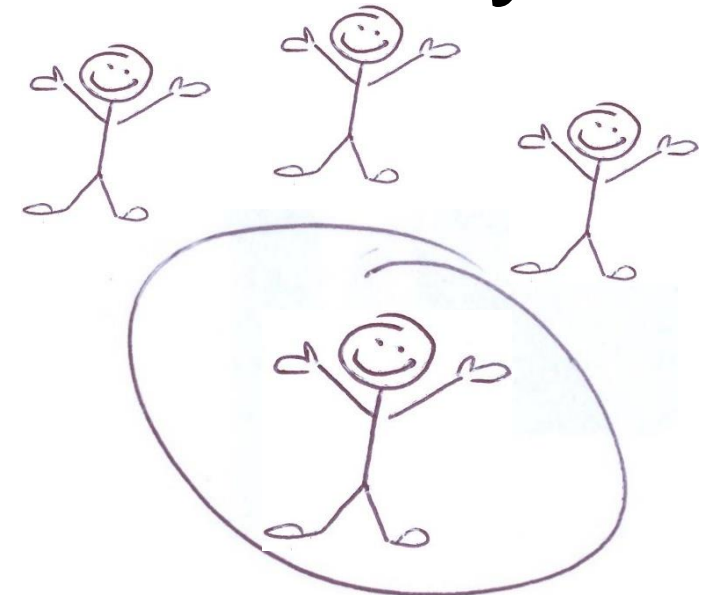
a. Energy



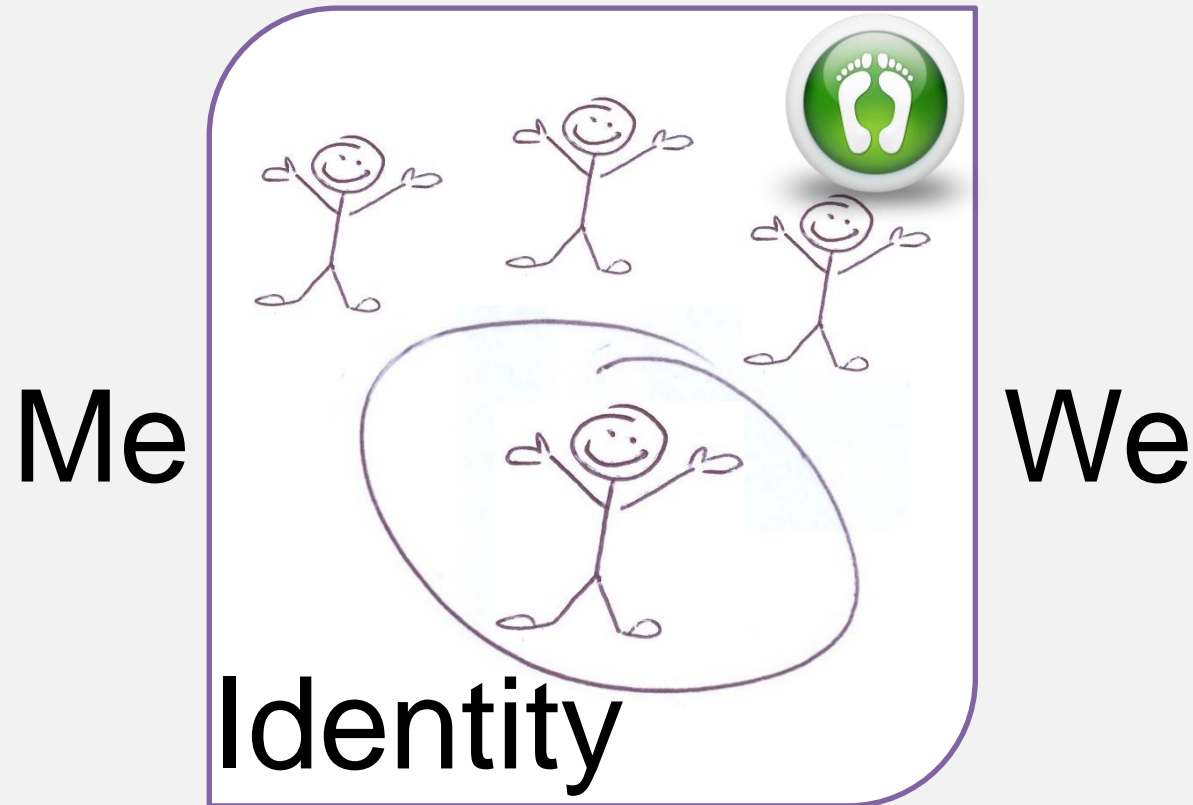
b. Individual



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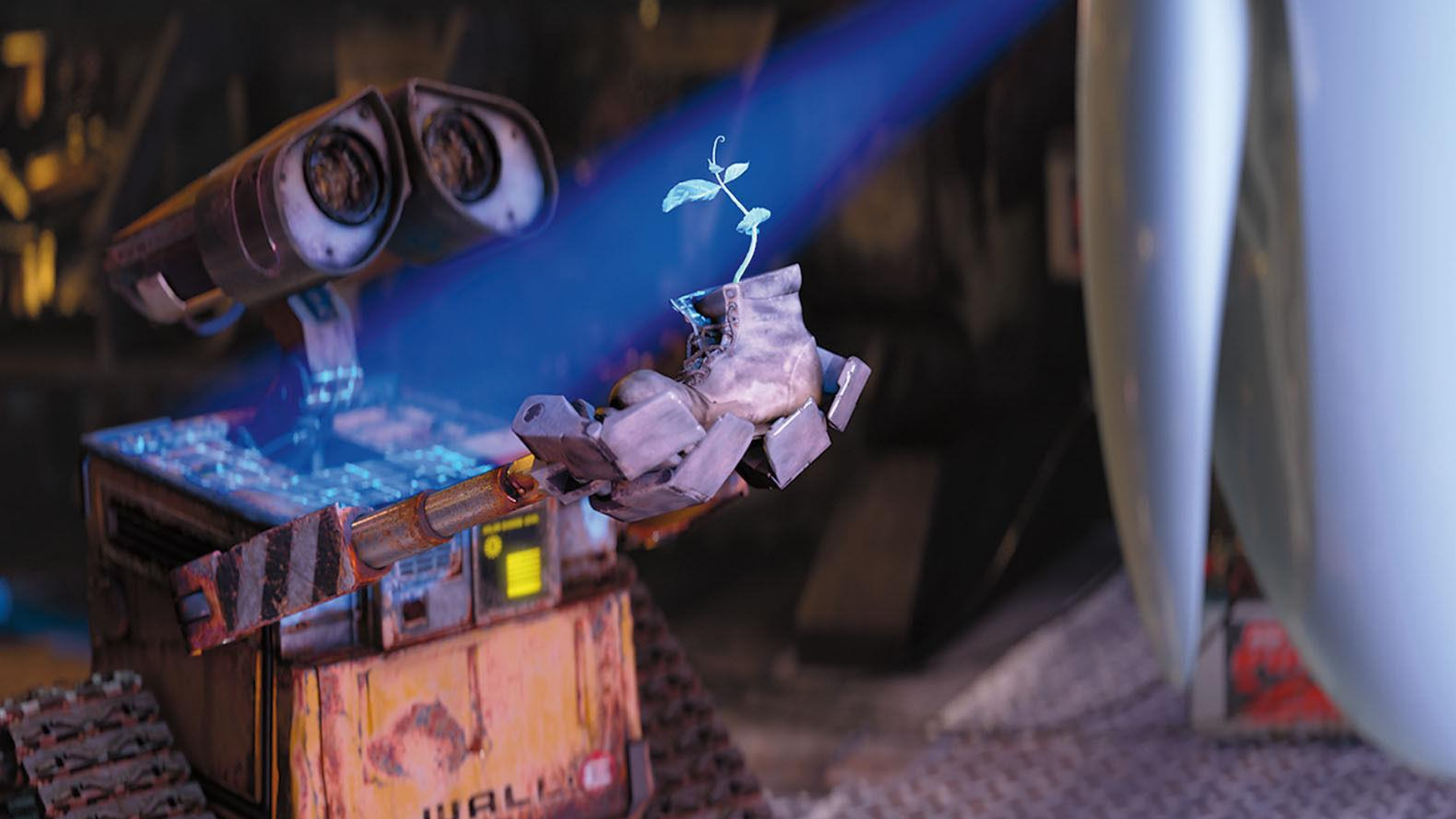
7. End - Recall



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Why



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3.

Basis



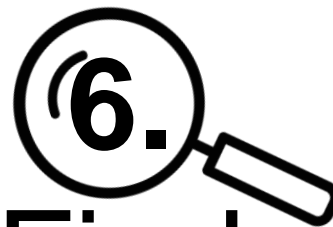
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