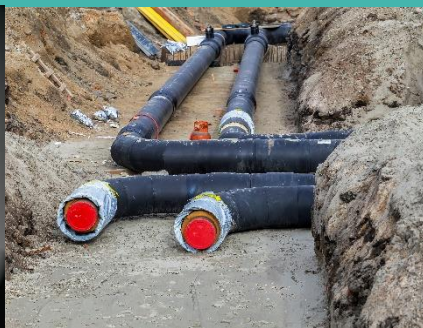


COPENHAGEN CENTRE
ON ENERGY EFFICIENCY
SEforALL EE HUB

Applying Behavioral Insights for Cost-effective Energy Efficiency Interventions

October 30, 2020
Start: 13:02 CET



c2e2.unepdtu.org/kms



GDPR



Data Protection Officer (DPO)



Compliance



25 May 2018



Data Breaches



Personal Data

GDPR Principles:

- Lawfulness
- Fairness
- Transparency
- Data minimization
- Storage limitation
- Accuracy
- Integrity and Confidentiality



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Copenhagen Centre on Energy Efficiency

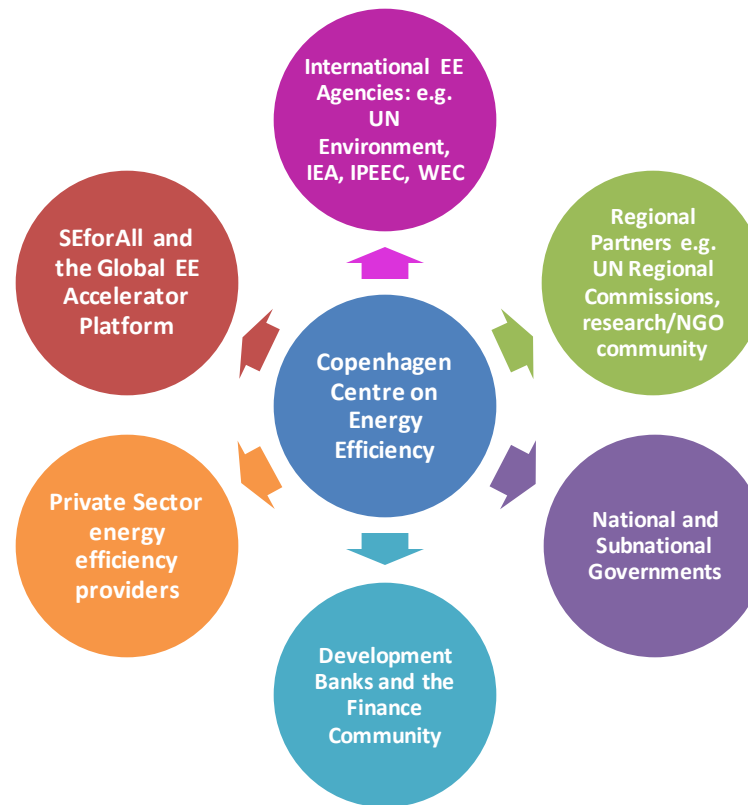
- is a research and advisory institution dedicated to accelerating the uptake of energy efficiency policies, programmes and actions globally
- serves as **Sustainable Energy for All** (SEforALL's) **Energy Efficiency Hub** and supports doubling the global rate of energy efficiency improvement by 2030

Key Focus Areas

Assisting policy change
in countries and cities

Accelerating action
through innovative
delivery models

Raising the profile of
Energy Efficiency



Recommended Webinars



**Finance solutions for energy efficiency
at the municipal level**

July 5, 2018

For more details, please follow the link below

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Xianli Zhu’s work focuses on analysing and designing enabling policies and programmes for energy efficiency improvement and climate change mitigation. Her work focus has shifted to energy efficiency since 2015. Currently, she works on improving the transparency of climate actions in China, the monitoring, reporting and verification of district energy projects, as well as efficient cooling. She has coordinated the preparation of multiple reports and publications on best practices for energy efficiency improvement in different sectors and countries, high-impact opportunities for energy efficiency, as well as policies and potential for energy efficiency improvement in Africa. Xianli holds a PhD in Economics, and she has been working at UNEP DTU Partnership since 2006, first as an economist and then as a senior researcher.



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Question & Answer

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Question & Answer

Q1. What are the main findings of behavioural economics, also known as behavioural insights?

Q2. Is there some guidance on how to apply behavioural insights in energy efficiency interventions?

Q3. Where can I get more information on the application of behavioural insights in energy efficiency policy and action designing?

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Thank you for your attendance

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