

Energy Efficiency for Appliances in the MENA Region

RCREEE 

Regional Center for Renewable Energy and Energy Efficiency
المركز الإقليمي للطاقة المتجددة وكفاءة الطاقة



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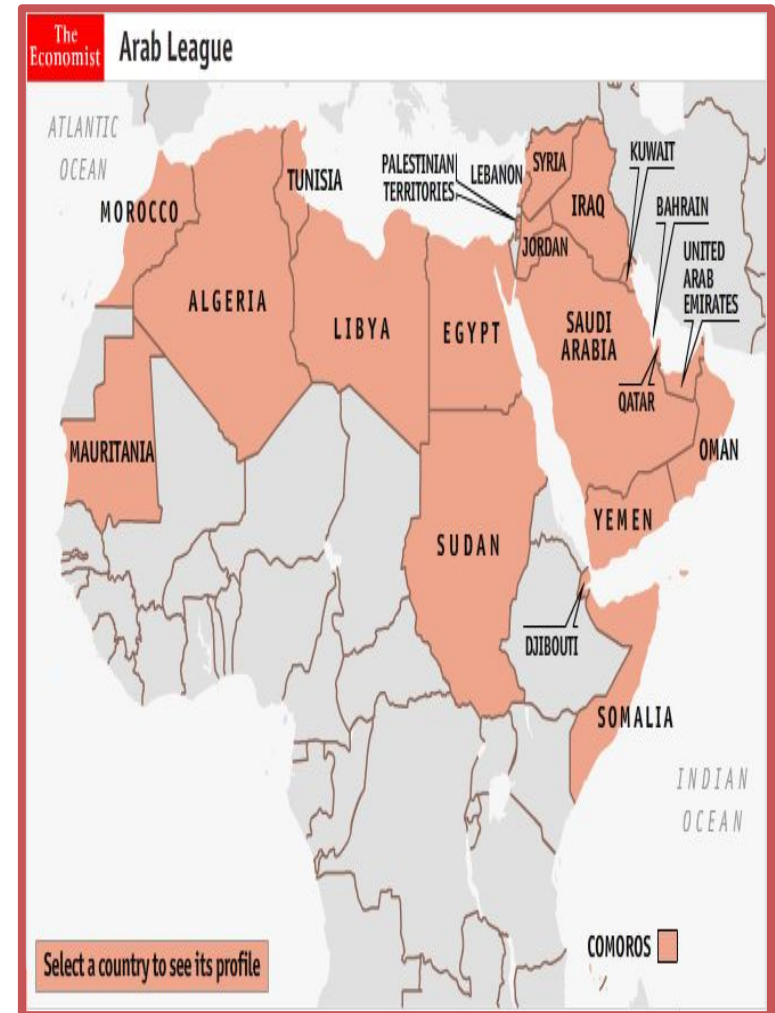
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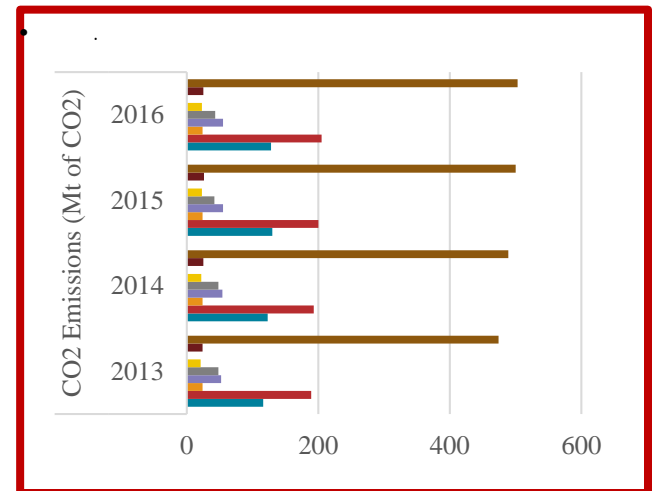
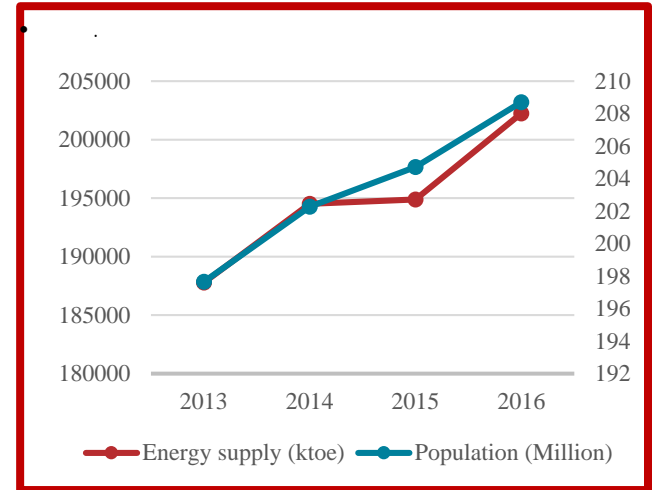
1. Overview of the MENA Region

- The MENA region **bridges** between southern Europe and North Africa.
- The region's weather is a combination of both an African and Mediterranean climate with generally dry summers and rainy winters, characterized by high temperatures throughout the year and cooler nights.
- Most of the countries lie on the solar belt having high average annual solar irradianations.



1. Overview of the MENA Region Contd.

- The region is privileged with diversified conventional energy resources as well as natural resources.
- The ongoing **socio-economic trend** is annual growth of **population** accompanied with the excessive **modernization** and **industrialization**.
- Hence, **increased power consumption** that is accompanied with **increased GHG emissions**



2. Identification of the Problem and Proposed Solution



- Similar to the rest of the world, the region is thriving to ensure **energy security**.
- However, the rapid **depletion of natural resources** and **ever-increasing population growth** and **modernization needs** makes the region in constant quest to fulfill the **energy gap**.
- The increased importance of **Efficient Appliances** origins from the proven fact that *successful implementation of Energy Efficiency (EE) measures helps in the global energy security and contribute to economical growth world wide.*
- It can also be used as an **effective tool** by countries to deliver their announced **SDG Targets** (SDG 7 & SDG 13) and implement their **climate change action plan**.

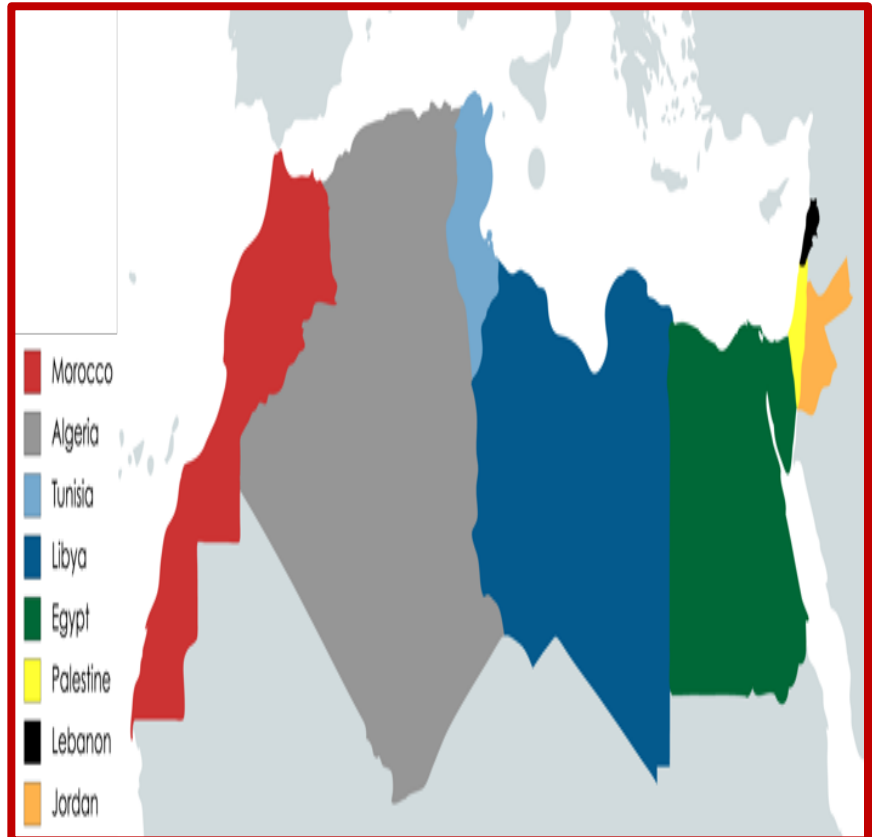


3. Regional Status Quo

A number of **Analysis Factors** are identified in order to give a better assessment of the regional current status that include:

- Electrical Consumption of Residential Sector.
- Appliances share of residential electrical consumption.
- Existence of a **NEEAP** and **dedicated EE Authority**.
- List of appliances with Labels and Standards (L&S) and Minimum Energy Performance Standards (MEPS) set in place.

Note: This study covers only 8 countries which are the SEM countries (Algeria, Tunisia, Morocco, Libya, Egypt, Palestine, Jordan & Lebanon)



The SEMCs:

Algeria, Egypt, Jordan, Lebanon, Libya, Morocco, Palestine & Tunisia.

3. Regional Status Quo Contd.

- The study of the trend line (2010 -2016) analysis shows that the **residential sector (42%)** consumption is the highest followed by the **industrial sector (27%)**.
- This highlights the importance to work on Home appliances in order to the residential sector consumption.

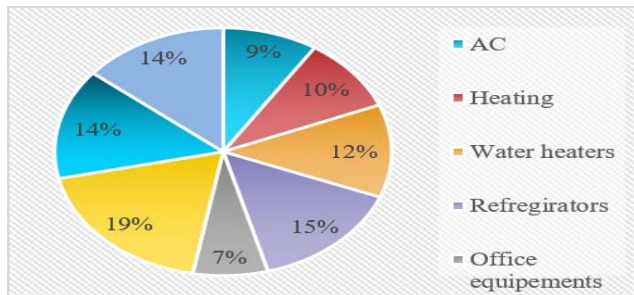
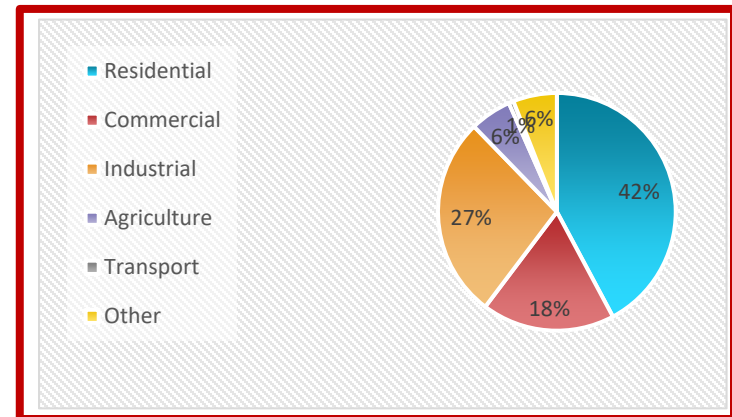


Figure:

Appliances share Of Residential Sector is as follows:
AC + Fans ~23% Res. Lighting ~19% Res.



4. Zoom into Regional MEPS and Labels

Country	Regulation	Lighting	Refrigeration	Air Conditioning	Washing machine	Solar Water Heater	TV	Fan
Algeria	MEPS				-	-	-	-
	Labeling				-	-	-	-
Egypt	MEPS						-	
	Labeling					-		-
Jordan	MEPS							-
	Labeling					-		-
Morocco	MEPS	-			-		-	-
	Labeling	-			-	-	-	-
Libya	MEPS		-	-	-	-	-	-
	Labeling	-	-	-	-	-	-	-
Lebanon	MEPS				-		-	-
	Labeling				-	-	-	-
Palestine	MEPS	-	-	-	-	-	-	-
	Labeling	-	-	-	-	-	-	-
Tunisia	MEPS				-	-	-	-
	Labeling				-	-	-	-

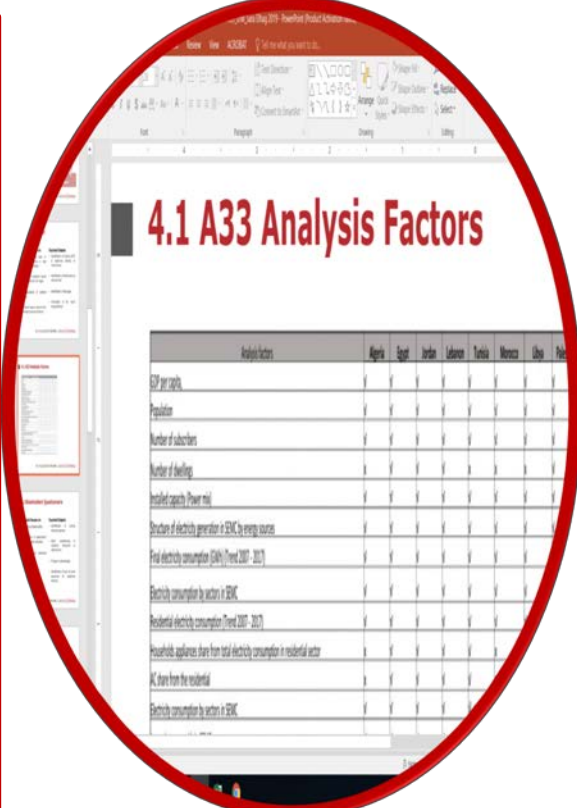
- It could be seen that **Refrigerators** and **AC** are most labeled in the region; followed by **lighting** and **washing machines** and finally **TVs**.
- Most countries apply **Mandatory MEPS** schemes.
- Most countries use **Comparative Labeling System**.

Voluntary	
Mandatory	
Under development	

Policy type	
Endorsement	
Comparative	

5. The Main Pillars for the Success of EE Measures

- In order to identify the **key factors** that **influence** the **successful implementation of EE measures**, the pre-identified Analysis factors were revisited and 2 main pillars were identified.
- **Planning Factors:**
Authorization of MEPS and Labels, NEEAP, Regulatory framework, dedicated authority, announced EE targets.
- **Implementation Factors:**
National manufacturing, existing test labs, MVE schemes.

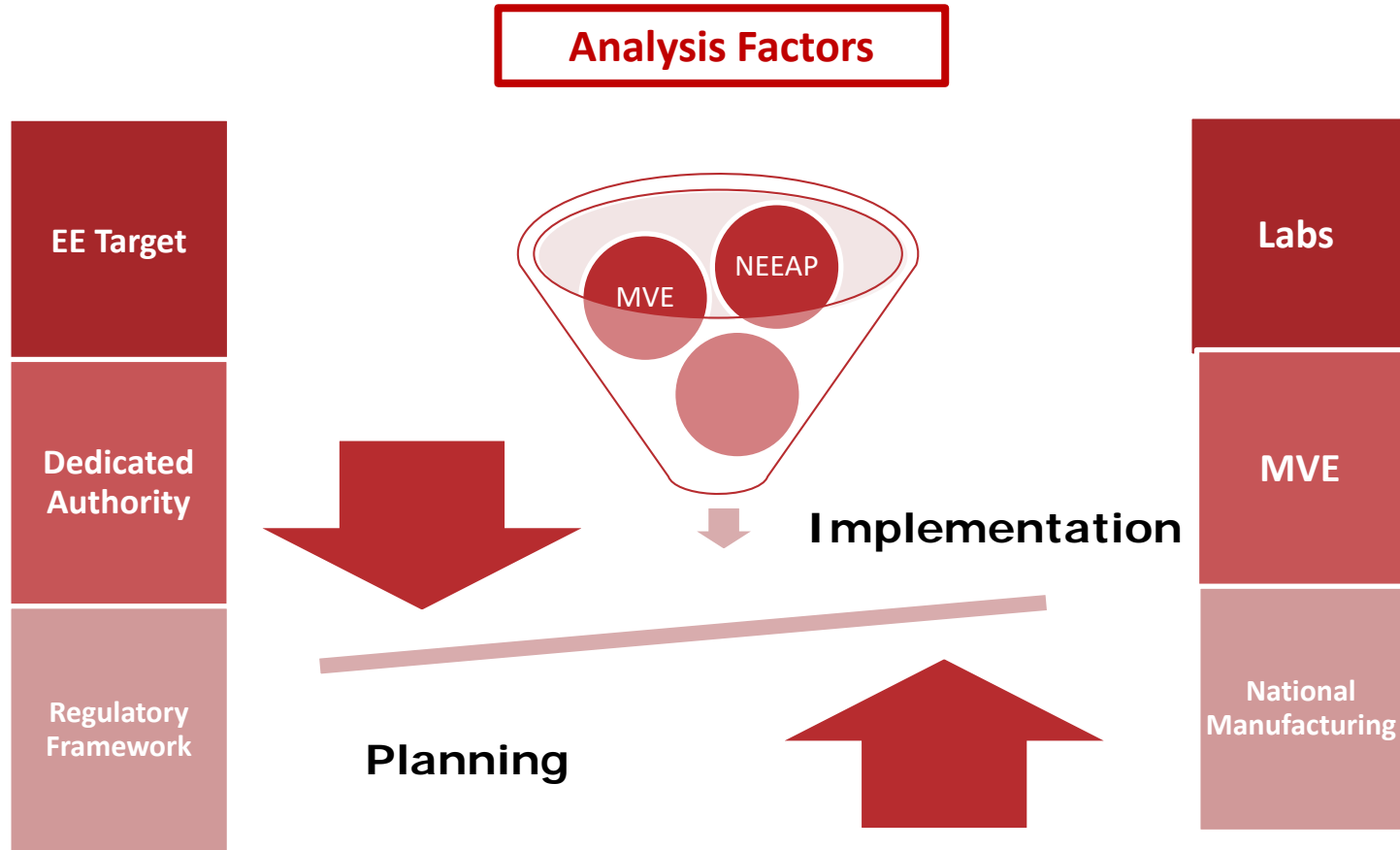


4.1 A33 Analysis Factors

Analysis factors	Algeria	Argentina	Brazil	Canada	China	France	Italy	Japan
GDP per capita								
Population								
Number of subscribers								
Number of buildings								
Installed capacity (Power MW)								
Structure of electricity generation in ENMC, by energy source								
Total electricity consumption (ENMC) (TeraWh 2007 - 2012)								
Electricity consumption by sector in ENMC								
Residential electricity consumption (TeraWh 2007 - 2012)								
Residential appliances share from total electricity consumption in residential sector								
AC share from the residential								
Electricity consumption by sector in ENMC								

Zoom into Analysis Factors

6. Planning & Implementation Factors Contd.



The success of any **EE Action plan / Scheme** requires balancing between the **Planning** and **Implementation** measures

7. Country Categorization and Steps Forward

Category I	Countries of advanced progress in the adaptation of EE measures which include <i>Egypt and Tunisia</i>
Category II	Countries of Medium Progress in the adaptation of EE measures which include <i>Palestine</i>
Category III	Countries of Minimum progress in the adaptation of EE measures which include <i>Libya</i>

- Based on their achieved **progress** in both **planning** and **implementation** of EE measures , countries were grouped into 3 categories :

advanced, medium and **minimum** progress countries.

Steps Forward would be to:

- Identification of obstacles at national level.
- Develop customized recommendations for individual countries.
- Capacity needs assessment / Capacity building at **institutional** as well as **policy-makers' level**.
- Work on planning **awareness & media campaign** for public at national level



8. Recommendations

• **Create a regional directory of updated appliances data.**
(e.g. MEPS national data, labs & testing facilities)



• **Conduct a detailed Regional Market Study**
(e.g. appliances' market size, market penetration, effect of black market)



• **Alignment of regional policies that support acceleration of adopting EE measures**
(e.g. incentives, regional trade/commerce laws)



• **Make available testing facilities at regional level**



• **Adopting/encouragement of emerging energy saving technologies**



Time for ...



Thank you ! 😊

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