

How the BEA can assist you in connecting with investors

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Investor Confidence Project

Background: the BEA Finance Work Group

- Help cities **understand energy efficiency finance**, pathways to **initiate energy efficiency finance** activities in their jurisdictions and how to **attract capital** to fund programme and project activity.
- **Identify investor needs** and **provide tools, training and resources** to cities to help them meet their needs.
- The group focuses on assistance related to **city programme design, project guidelines** and **public and private stakeholder capacity building**.

Background: the BEA Finance Work Group

The Work Group includes the following organizations:

- Investor Confidence Project
- WRI
- Global Buildings Performance Network
- The Carbon Trust
- ICLEI
- UNEP
- IFC EDGE
- Johnson Controls
- Clean Energy Solutions Center/NREL
- Tecnalia

Background: the BEA Finance Work Group

- *Guidebook on Finance for Projects on Energy Efficiency in Buildings*
 - **4** chapters covering main areas Cities must act upon to attract external financing
 - **20** case studies and examples

Background: the BEA Finance Work Group

- Chapters:

1. Creating Demand
2. Political Leadership
3. Standardization
4. Data