



WORLD
RESOURCES
INSTITUTE

USING DATA TO MEASURE IMPACTS

Agenda

1. Background
2. Data Sourcing
3. BEA City Example
4. Calculating impacts
5. Wrap-up and Q&A



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Purpose of this webinar

- Series: Tools for Sustainability Webinar
- Objective: Learn process of conducting an impact analysis of BEA policies and projects

- Today's webinar: "Using Data to Measure Policy Impacts" is 3 of 4 in series
- Objective: Learn how to conduct calculations for impact assessment

Building Efficiency Accelerator

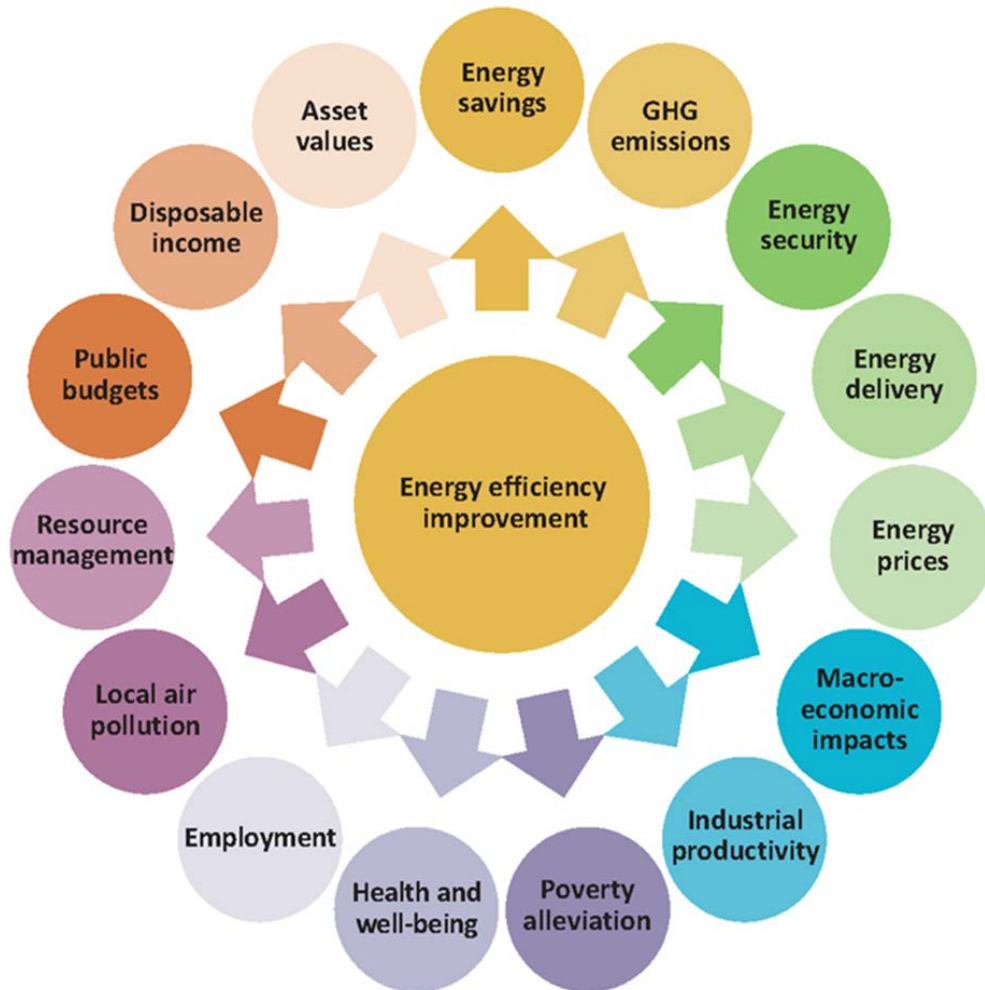
Types of Tracking Progress:

1. Selecting indicators & methods to track progress on BEA Actions
2. Methods for measuring impacts of city energy efficiency actions

Why tracking the GHG impacts of BEA actions?

- Understand effects of policies/projects
- Communicate progress towards goals
- Accountability and transparency
- Improving efforts and scaling up projects

The Multiple Benefits of Energy Efficiency (IEA)



*Energy
Efficient
Prosperity*

Energy efficiency as
a means to support
economic and social
development

Impact Estimation for BEA

- Impact estimation analyses for 7 cities
- Important to assess the potential effects of policies and projects in a relevant, consistent, and accurate way
- Process for cities:



- Potentially more guidance/resources for all cities with progress

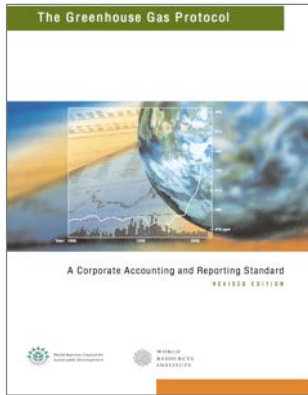
The Greenhouse Gas Protocol

- The GHG Protocol sets the global standard for how to measure, manage, and report greenhouse gas emissions
- Convened in 1998 by WRI and WBCSD
- Provides:
 - Greenhouse gas accounting and reporting standards
 - Sector guidance
 - Calculation tools
 - Trainings (webinar, e-learning and in-person training)
- Standards and tools available free of charge at www.ghgprotocol.org



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Greenhouse Gas Protocol standards



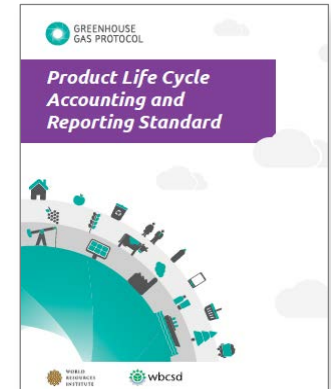
Corporate Standard



Project Protocol



Corporate Value Chain
(Scope 3) Standard



Product Standard



Policy and Action
Standard



Mitigation Goal
Standard



Global Protocol for
Cities (GPC)

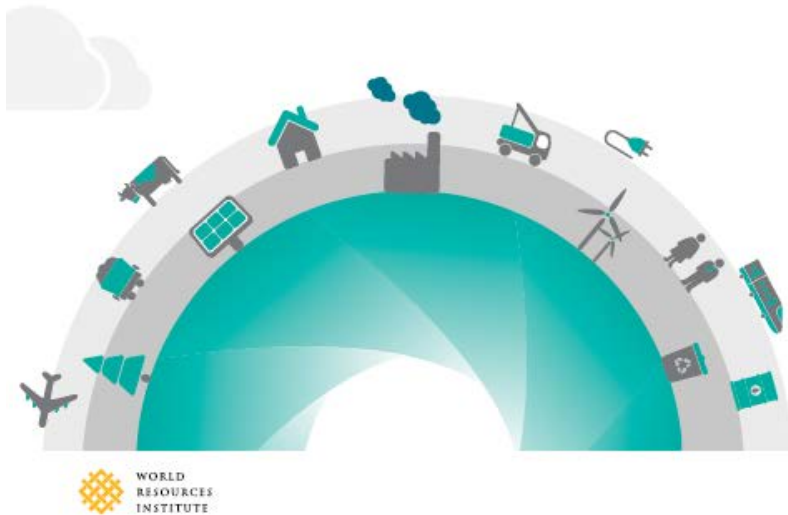
Policy and Action Standard

Policy and Action Standard

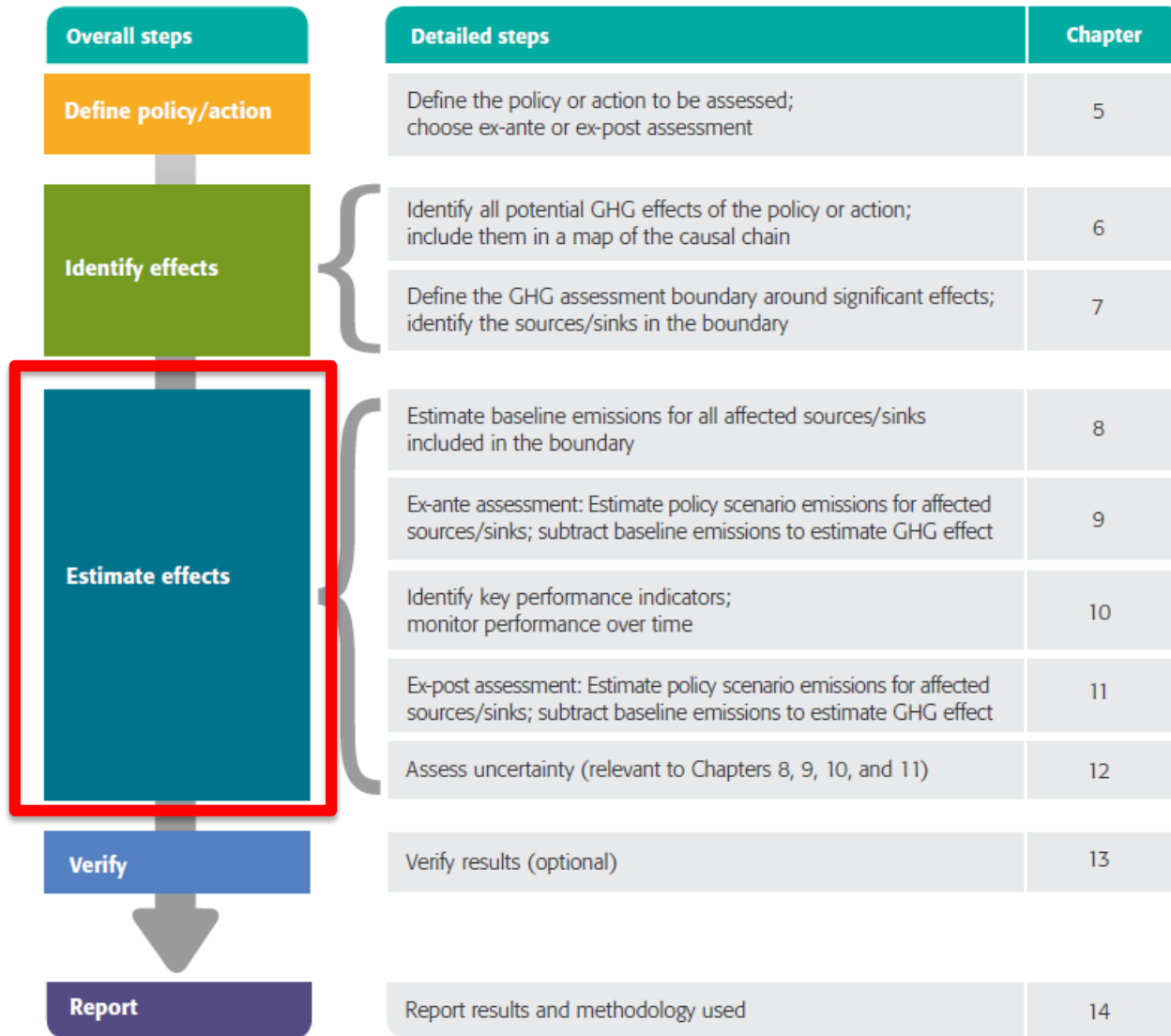
*An accounting and reporting standard
for estimating the greenhouse gas effects
of policies and actions*

The standard helps to answer the following questions:

- ❖ What effect is a given policy or action likely to have on GHG emissions in the future?
- ❖ Is a given policy or action on track and delivering expected results?
- ❖ What effect has a given policy or action had on GHG emissions?



Steps in policy/action assessment



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Data necessary for Assessment

- Activity Data: a quantitative measure of a level of activity that results in GHG emissions
- Emission Factors: factor that converts activity data into GHG emissions data.

$$\text{GHG emissions} = \text{Activity data} \times \text{Emission factor}$$

Sourcing Data

Table 8.6 Examples of activity data and emission factors

Examples of activity data	Examples of emission factors
Liters of fuel consumed	kg CO ₂ emitted per liter of fuel consumed
Kilowatt-hours of electricity consumed	kg CO ₂ emitted per kWh of electricity consumed
Kilograms of material consumed	kg PFC emitted per kg of material consumed
Kilometers of distance traveled	t CO ₂ emitted per kilometer traveled
Hours of time operated	kg SF ₆ emitted per hour of time operated
Square meters of area occupied	g N ₂ O emitted per square meter of area
Kilograms of waste generated	g CH ₄ emitted per kg of waste generated

Collecting Data

Figure A.1 Iterative process for collecting data



Collecting Data

Figure A.1 Iterative process for collecting data




Choosing a level of accuracy

- Users should determine the desired level of accuracy and completeness of the GHG assessment based on a range of factors, including:
 - Objectives of the assessment, intended uses of the results, and the level of accuracy and completeness required to meet stated objectives
 - Relative significance of the policy or action being assessed
 - Data availability
 - Capacity, resources, and time available to carry out the assessment

Choosing a level of accuracy

A range of methods are available to estimate the GHG effect of policies

Table 8.5 Range of methodological options for estimating baseline emissions using the scenario method

Level of accuracy	Emissions estimation method	Other policies or actions included	Non-policy drivers included	Assumptions about drivers and parameters	Source of data for drivers and parameters
<p>Lower</p>  <p>Higher</p>	Lower accuracy methods (such as Tier 1 methods in the <i>IPCC Guidelines for National GHG Inventories</i>)	Few significant policies	Few significant drivers	Most assumed to be static or linear extrapolations of historical trends	International default values
	Intermediate accuracy methods	Most significant policies	Most significant drivers	Combination	National average values
	Higher accuracy methods (such as Tier 3 methods in the <i>IPCC Guidelines</i>)	All significant policies	All significant drivers	Most assumed to be dynamic and estimated based on detailed modeling or equations	Jurisdiction- or source-specific data

Collecting Data

Figure A.1 Iterative process for collecting data



Data Collection Procedures

Procedures	Description
Data compilation	The processes that have been followed to compile the data should be clearly described. This may include a description of how the data is compiled, who has compiled the data, and where the data is stored.
Data processing	The steps taken to further process the data should be clearly described. This should include details of any modifications or corrections that have been made to the data, including the cleaning of data sets, the removal of outliers and any other adjustments. These changes should be documented, along with a brief justification for any key decisions.
Quality assurance / quality control	For key data sources or data sets, users should provide a judgment on the overall quality of the analysis. This may require a subjective assessment, but the aim is to provide an indication of the overall quality of the data and the main uncertainties. Established QA/QC procedures should be clearly followed.

Collecting Data

Figure A.1 Iterative process for collecting data



Bottom-up and top-down data and methods

- Data:
 - Bottom-up data are measured, monitored, or collected
 - Top-down data are macro-level statistics collected at the jurisdiction or sector level
- Methods:
 - Bottom-up methods calculate or model the change in GHG emissions for each source, project, or entity affected by the policy or action, then aggregate
 - Top-down methods use statistical methods

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